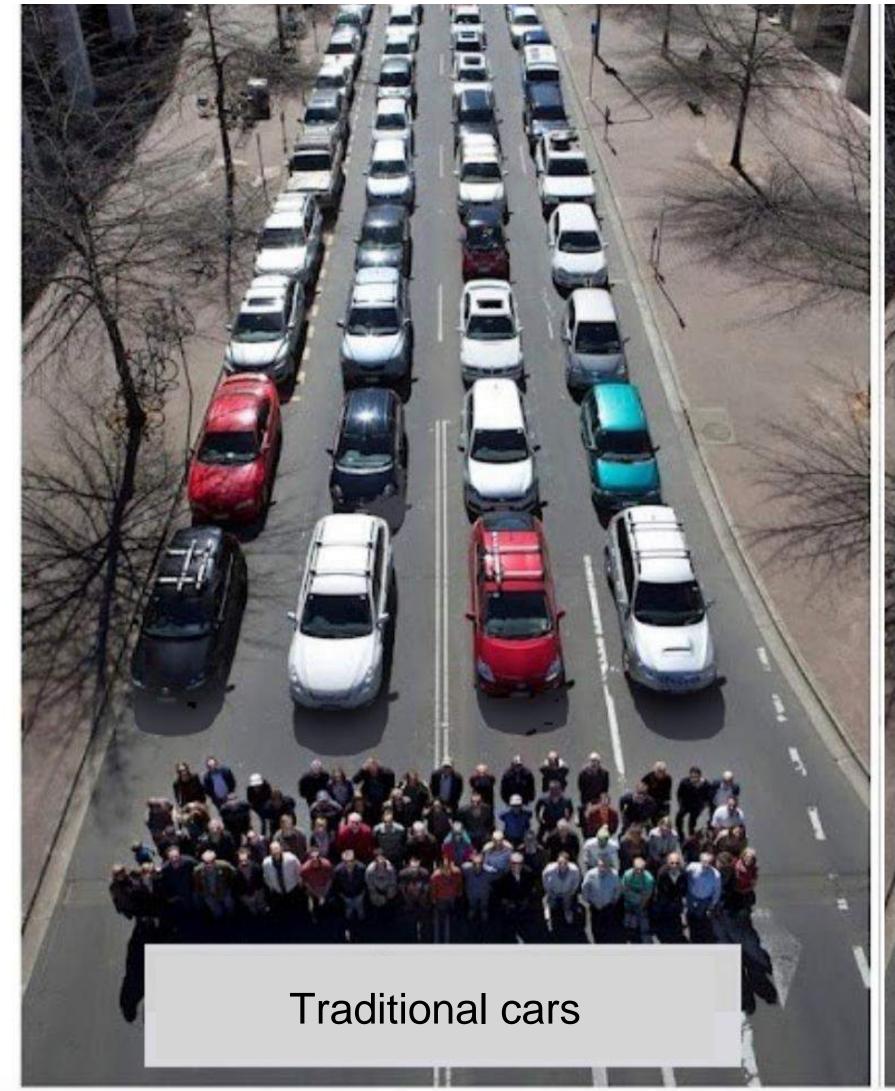
## Traffic

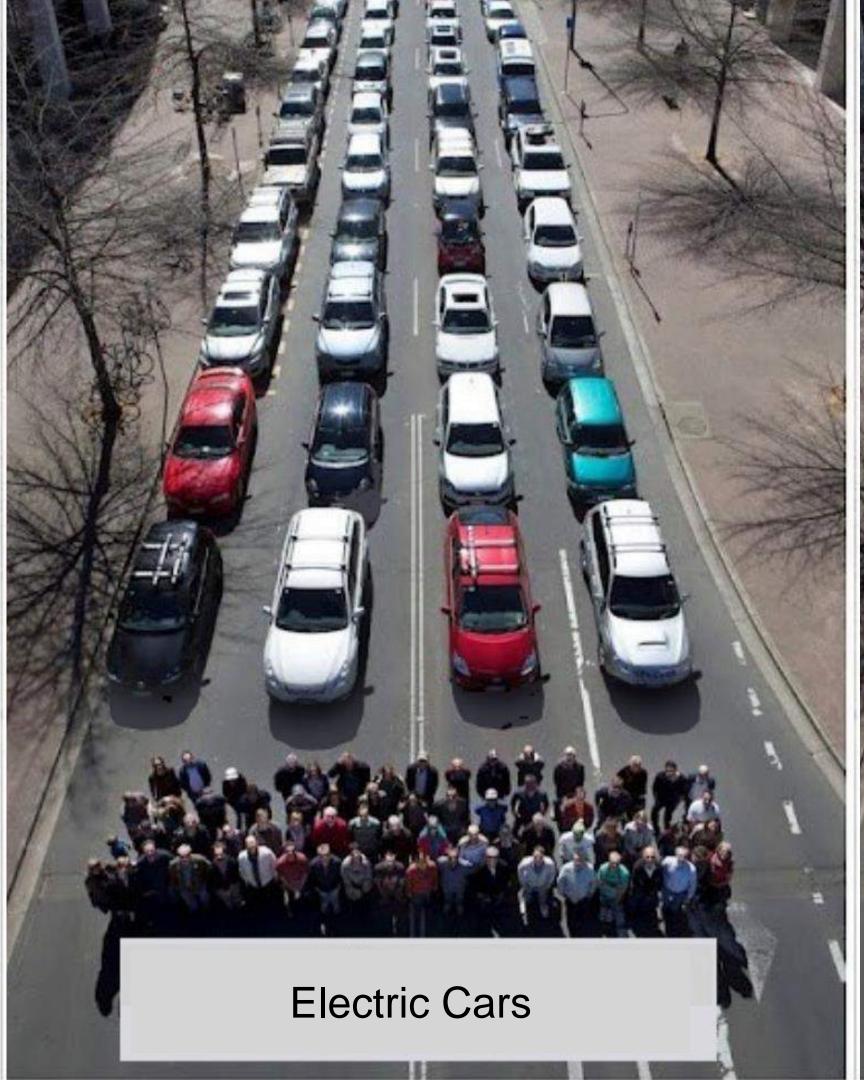
No freeway is big enough



## Traffic

Electric and Self-Driving cars are not enough

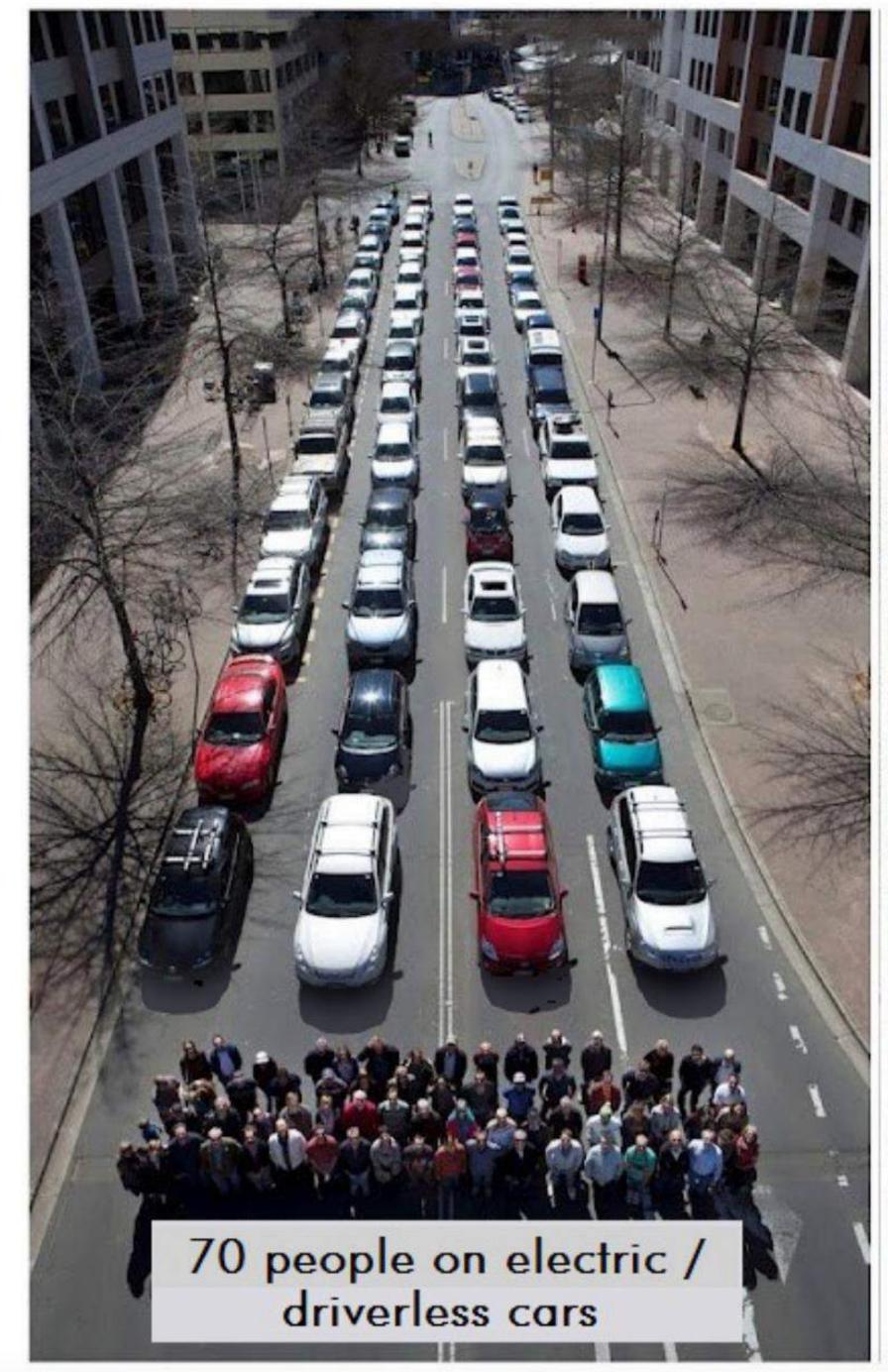


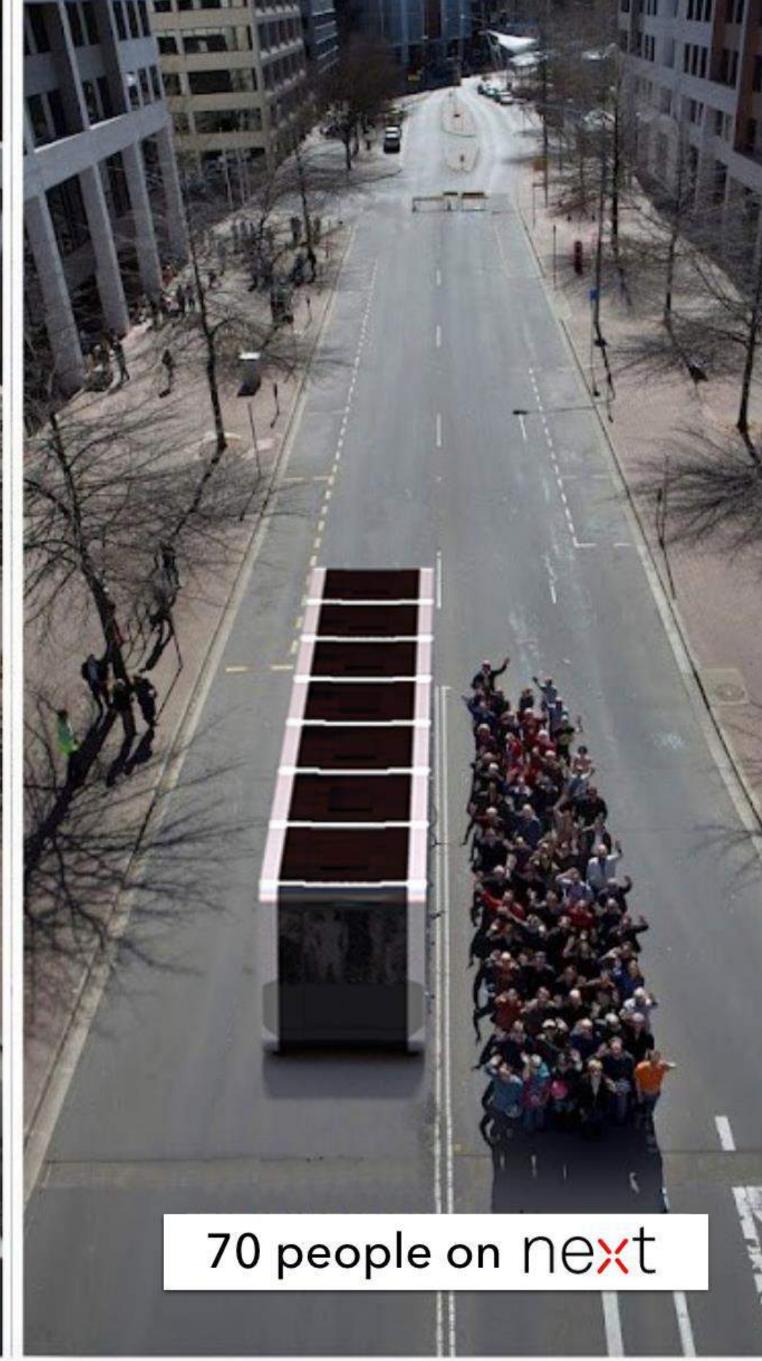


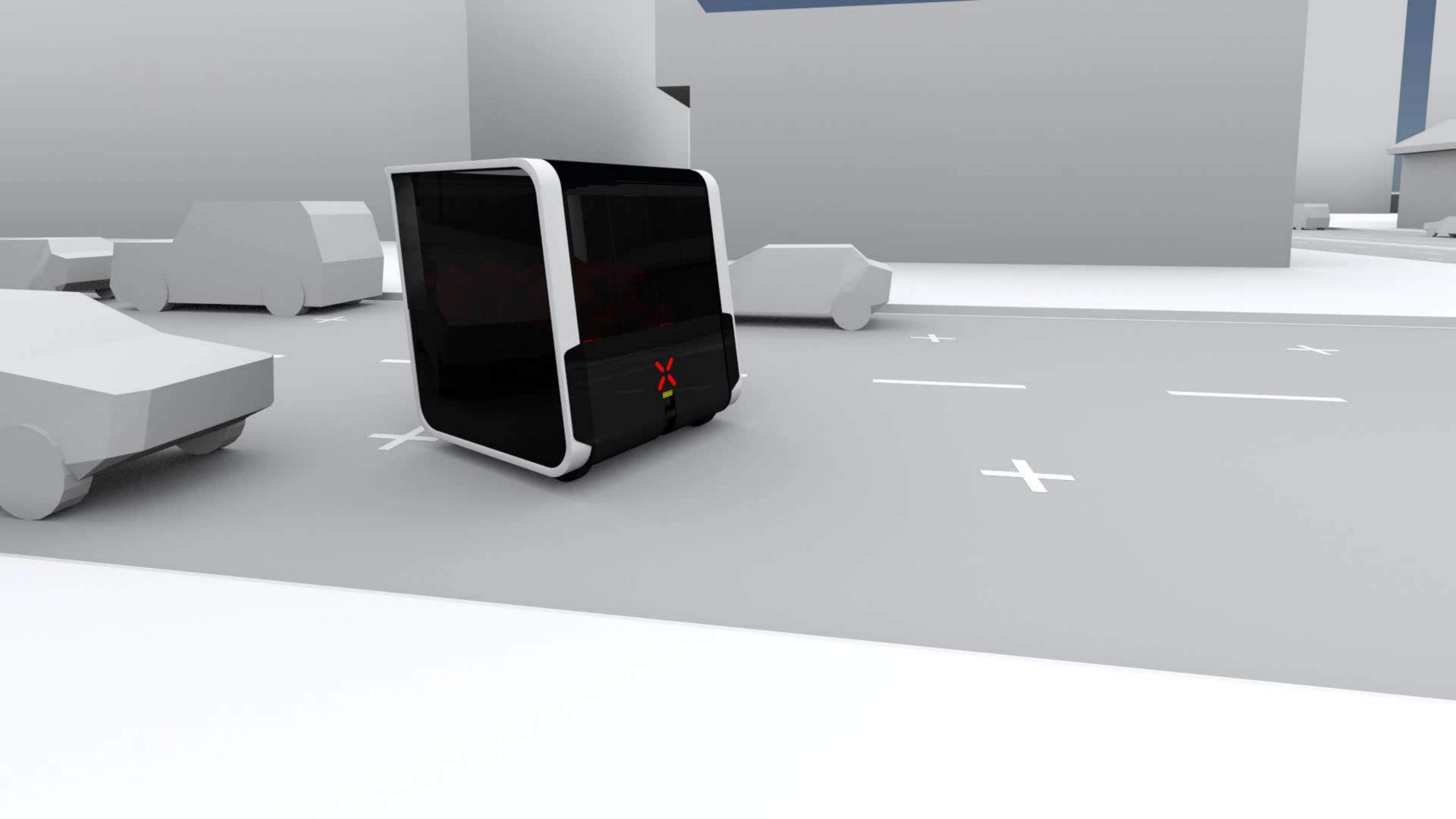


"We don't want only to create cars doing what humans can already do.

We are creating a new kind of vehicles capable to do what no human can do."







# What if we can redistribute passengers in motion?



#### Passengers can walk among connected units

to redistribute according to the destinations

Ubiquitous as an on demand taxi

Efficient as a full bus

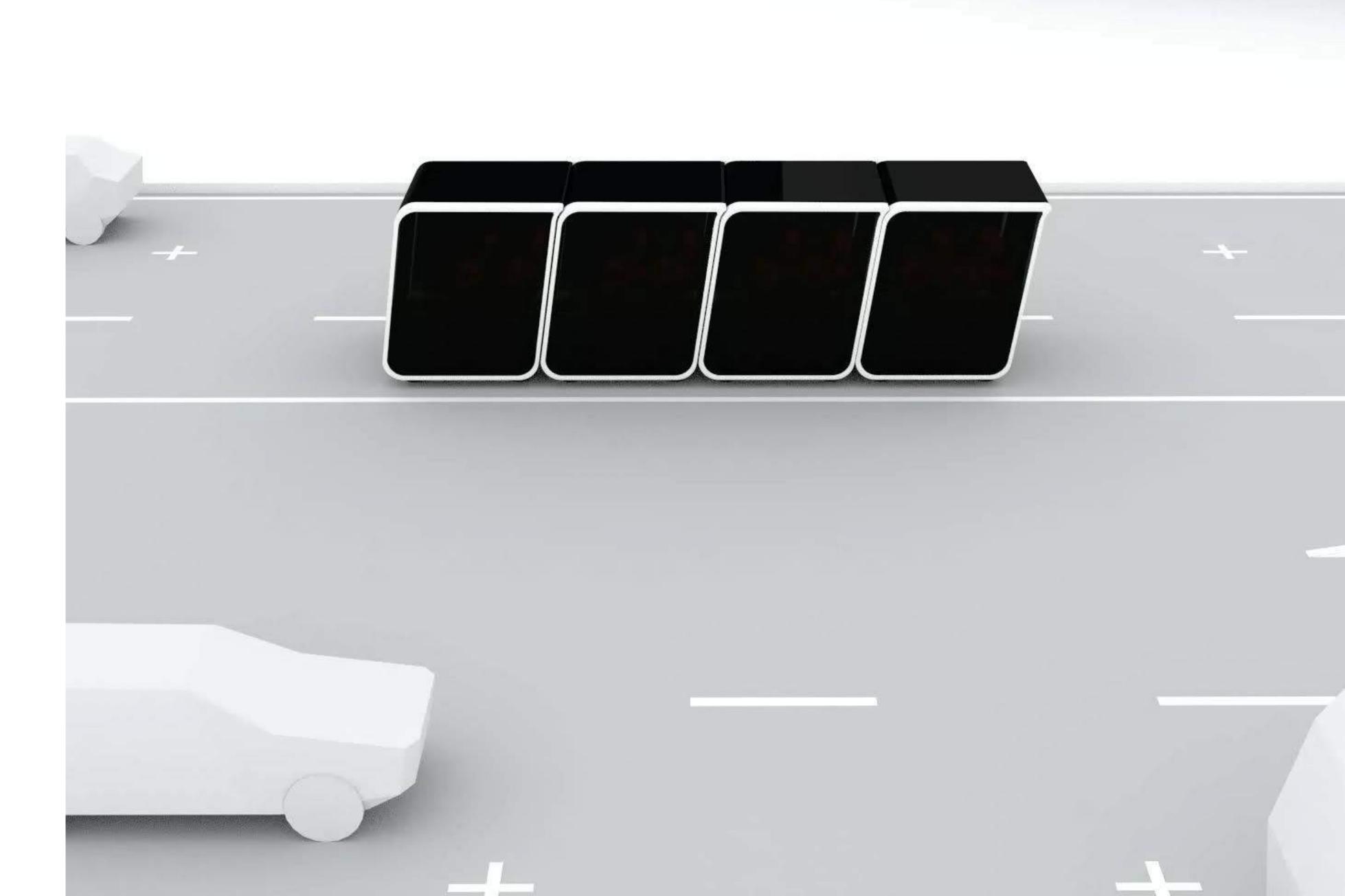
Confortable as a lounge



Ubiquitous as an on demand taxi

Efficient as a full bus

Confortable as a lounge



Ubiquitous as an on demand taxi

Efficient as a full bus

Confortable as a lounge



## Some numbers

#### **NEXT vs TAXI**

CAPACITY BOOST +138%

TRAFFIC CUT -88%

DRIVER COST SAVING -55%



Burj Khalifa Dubai Mall

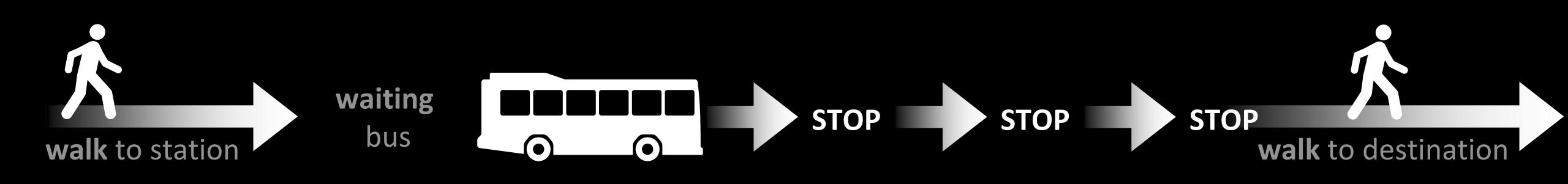
STOP

Dubai

Marina

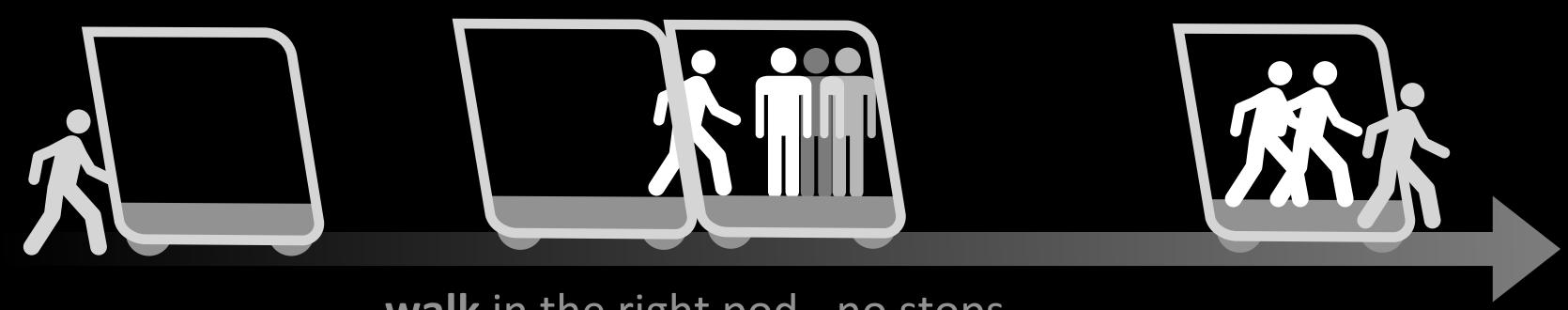
COLLECTIVE

STOP





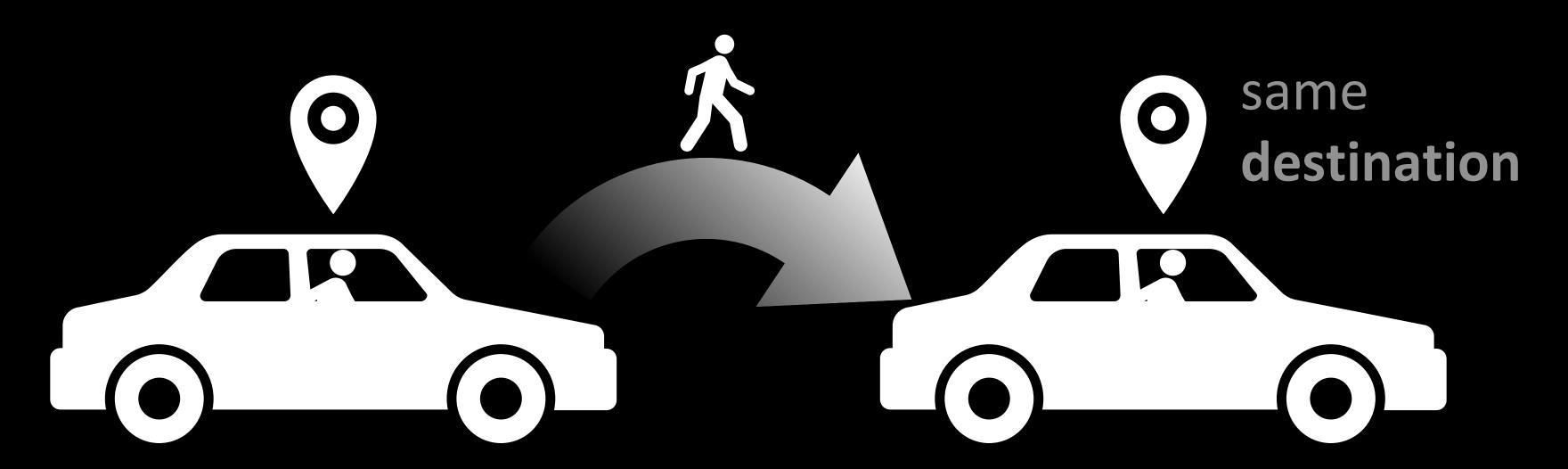




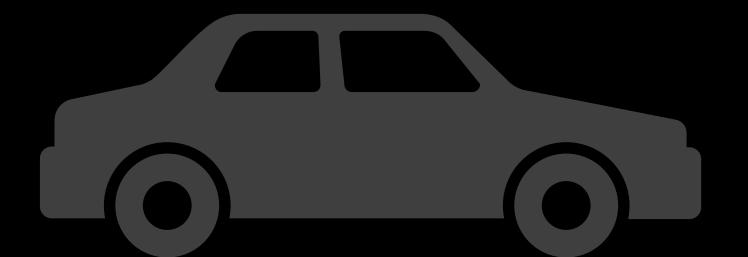
walk in the right pod - no stops

#### CAR JUMPING?

#### change car while moving

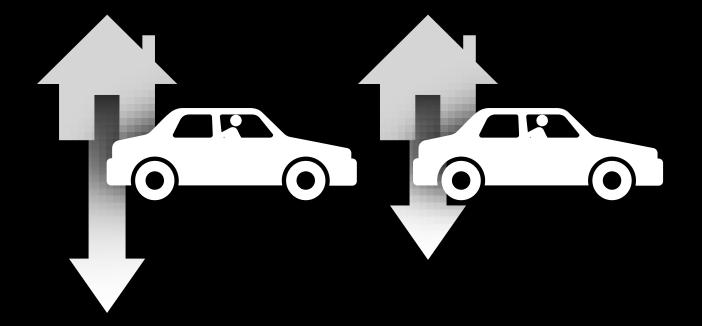


free up car



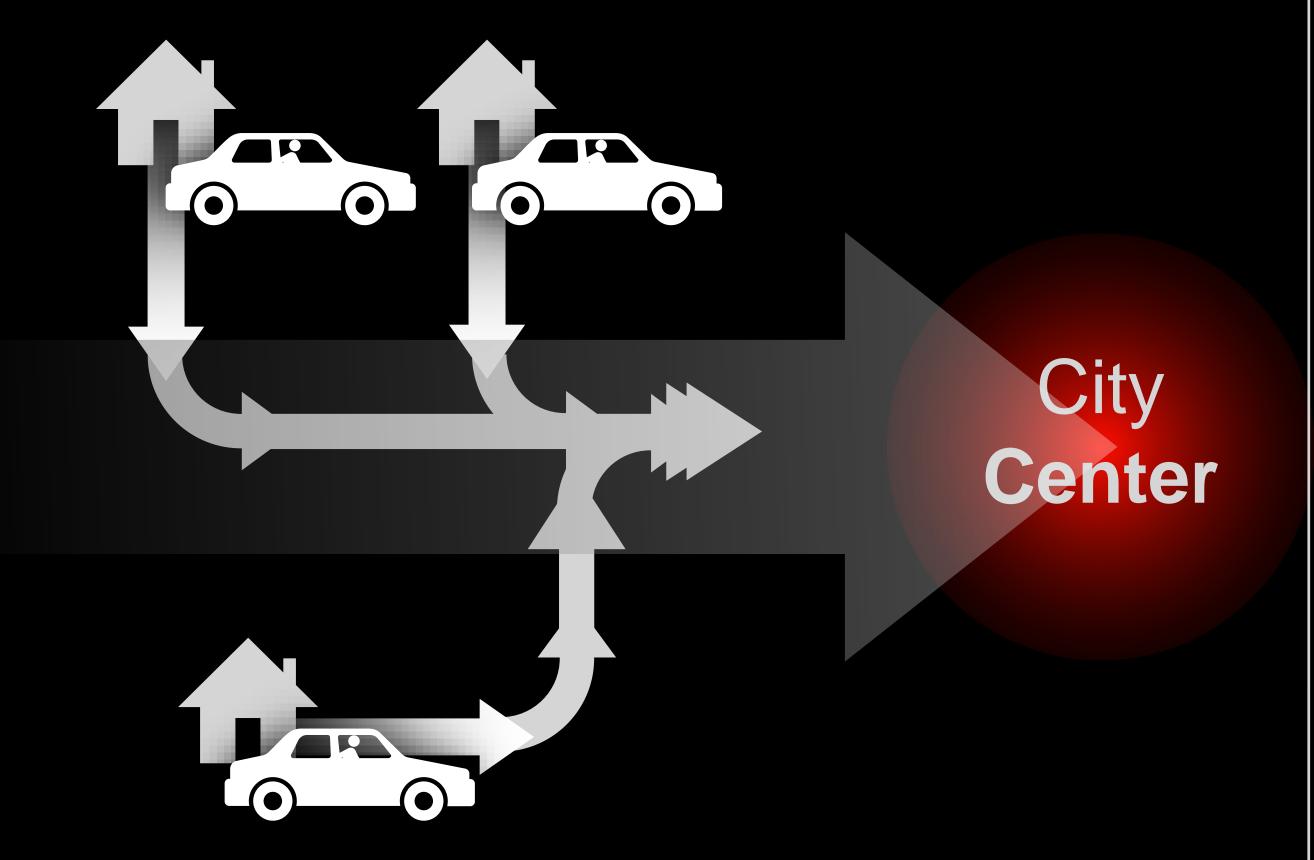
passengers ride together

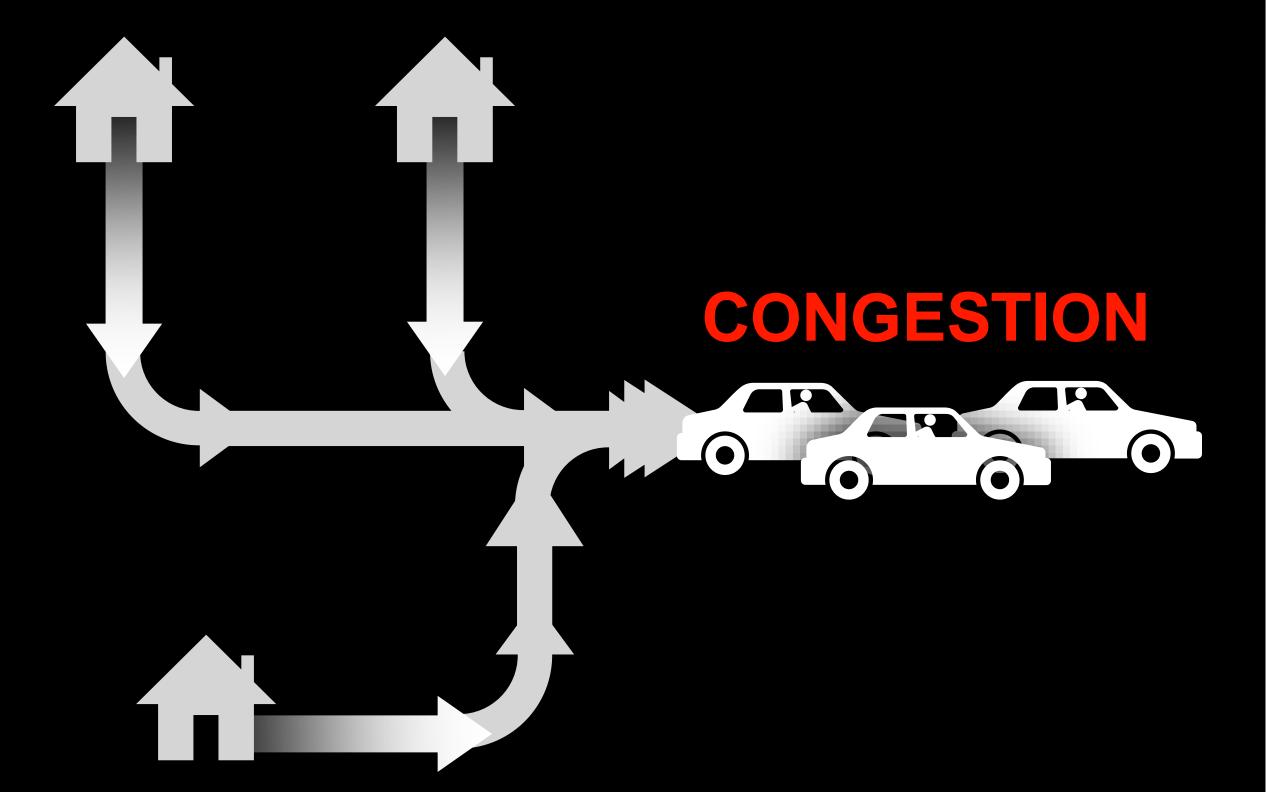


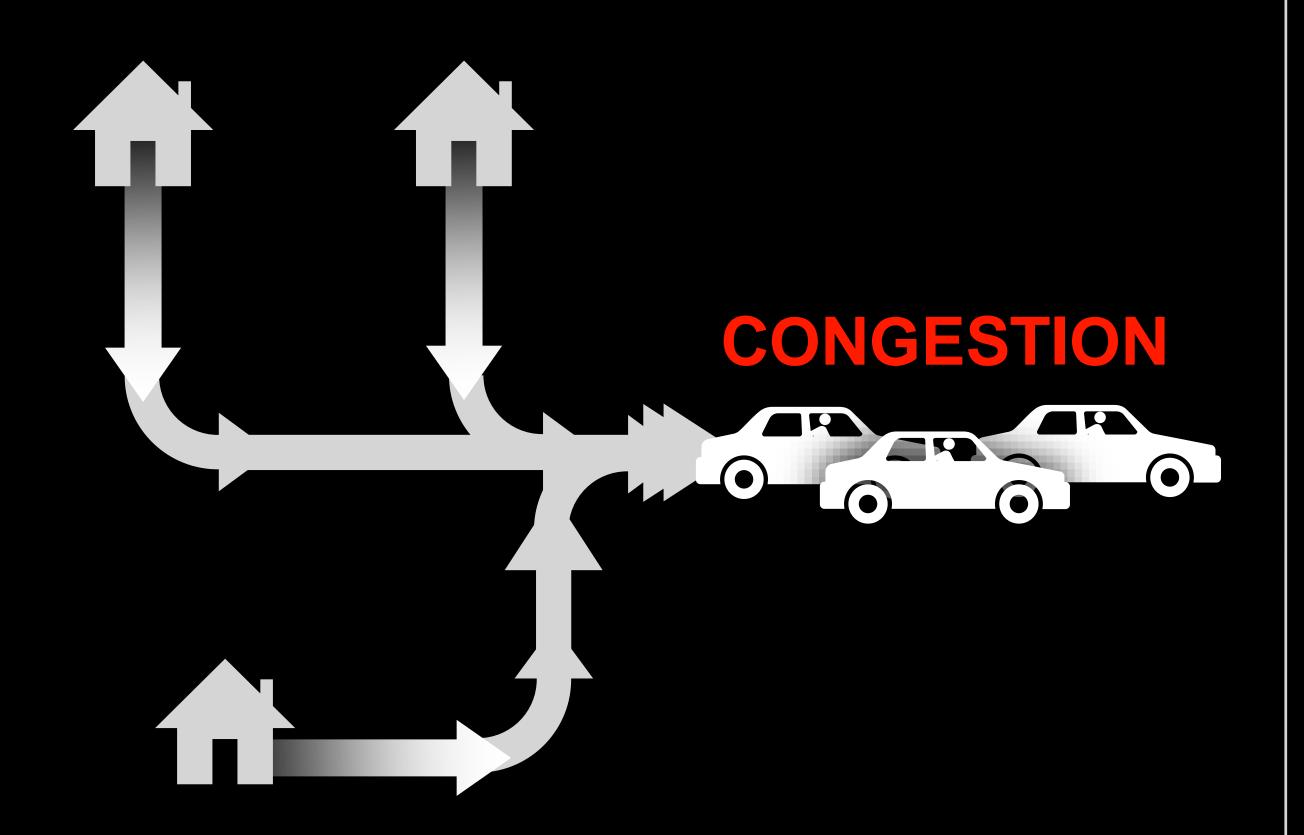


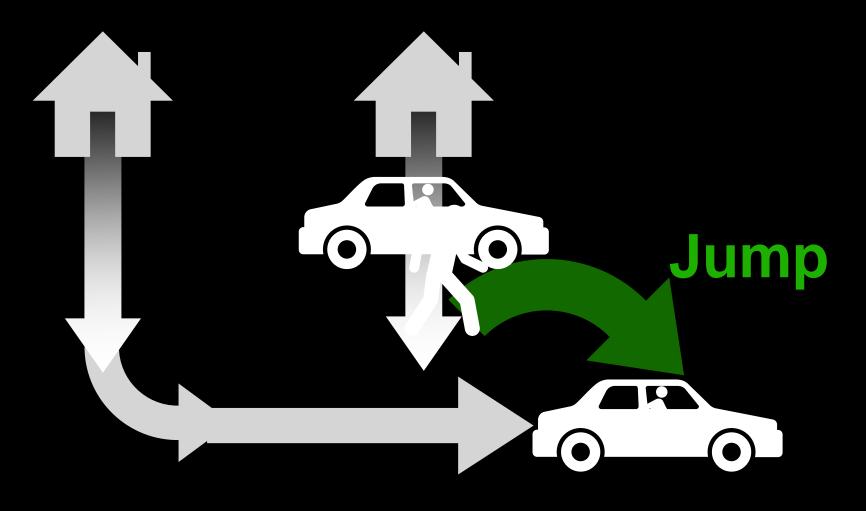
UBIQUITY door to door

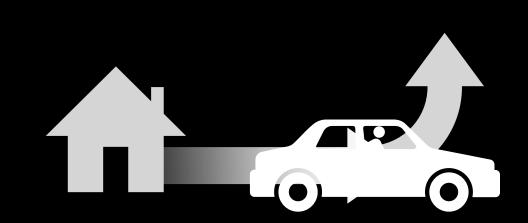




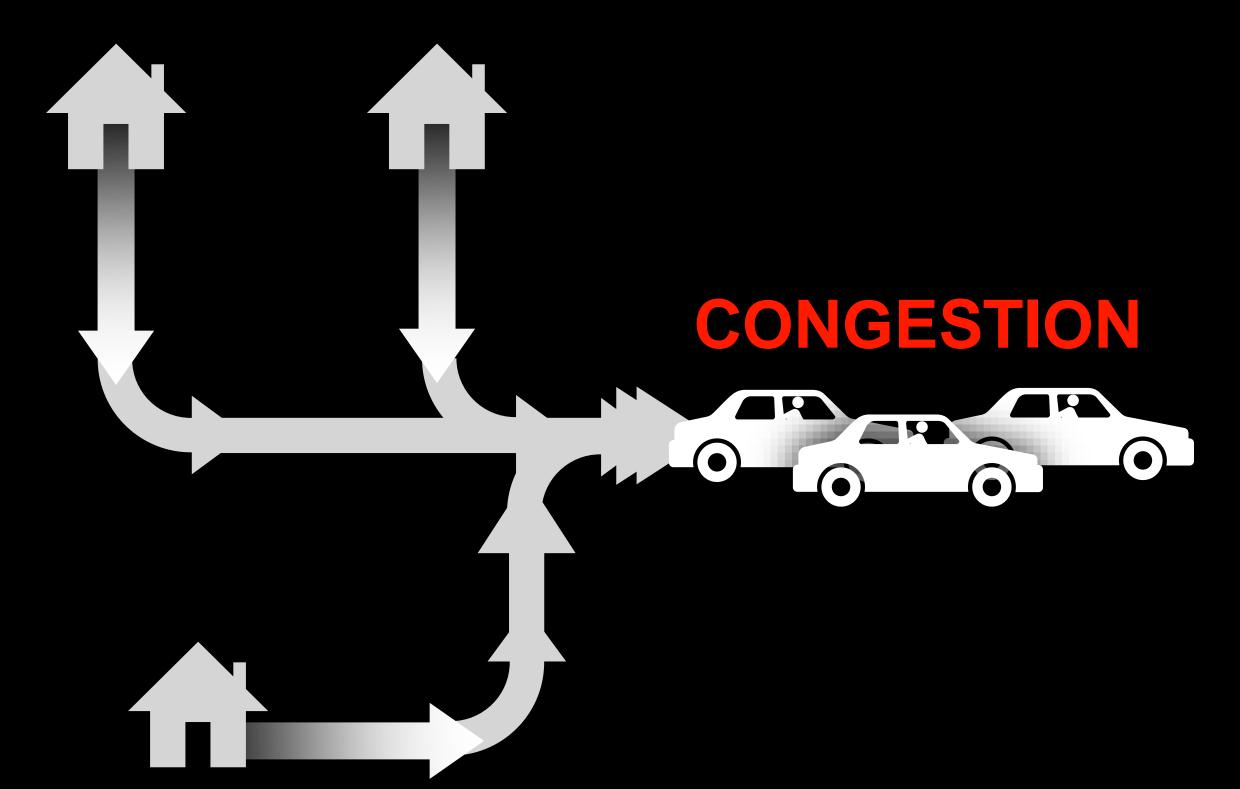


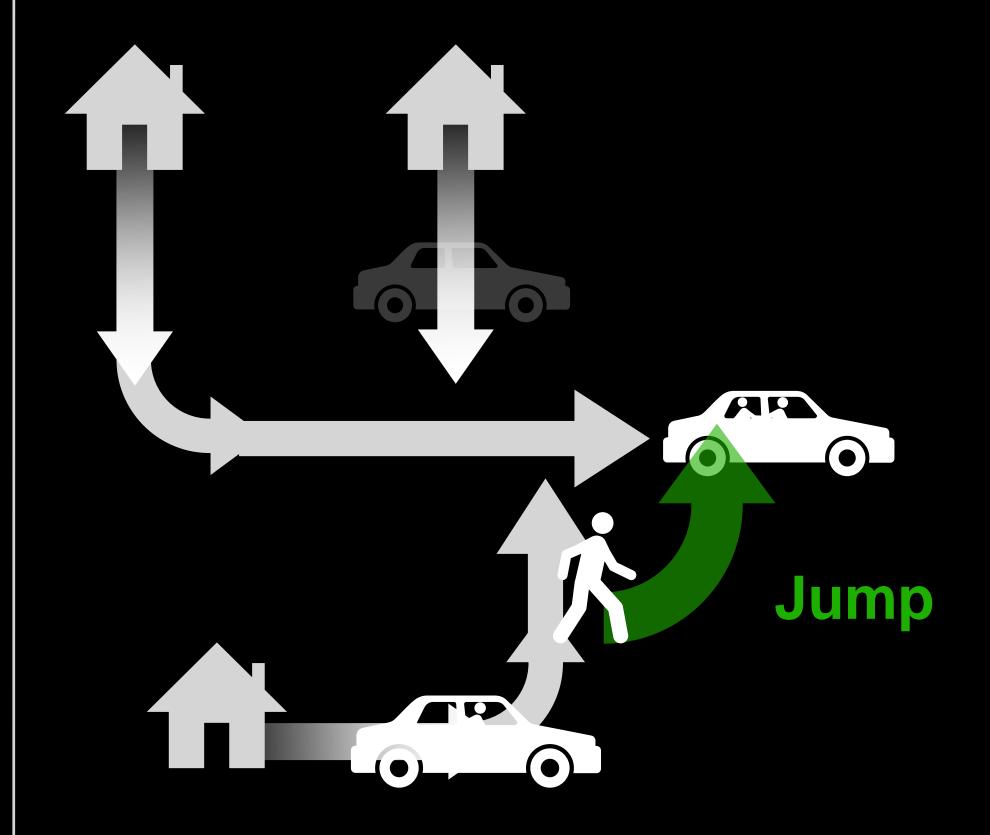






1.2
people
per car



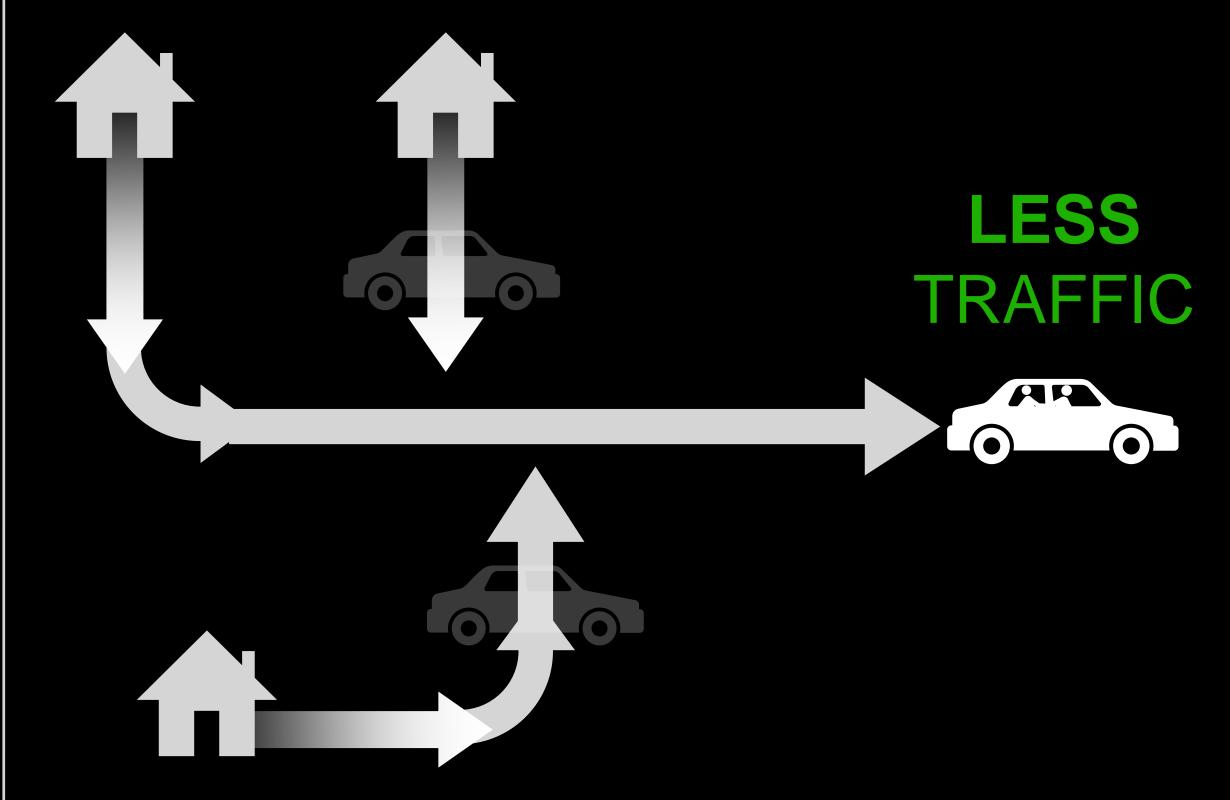


1.2 people per car

CONGESTION





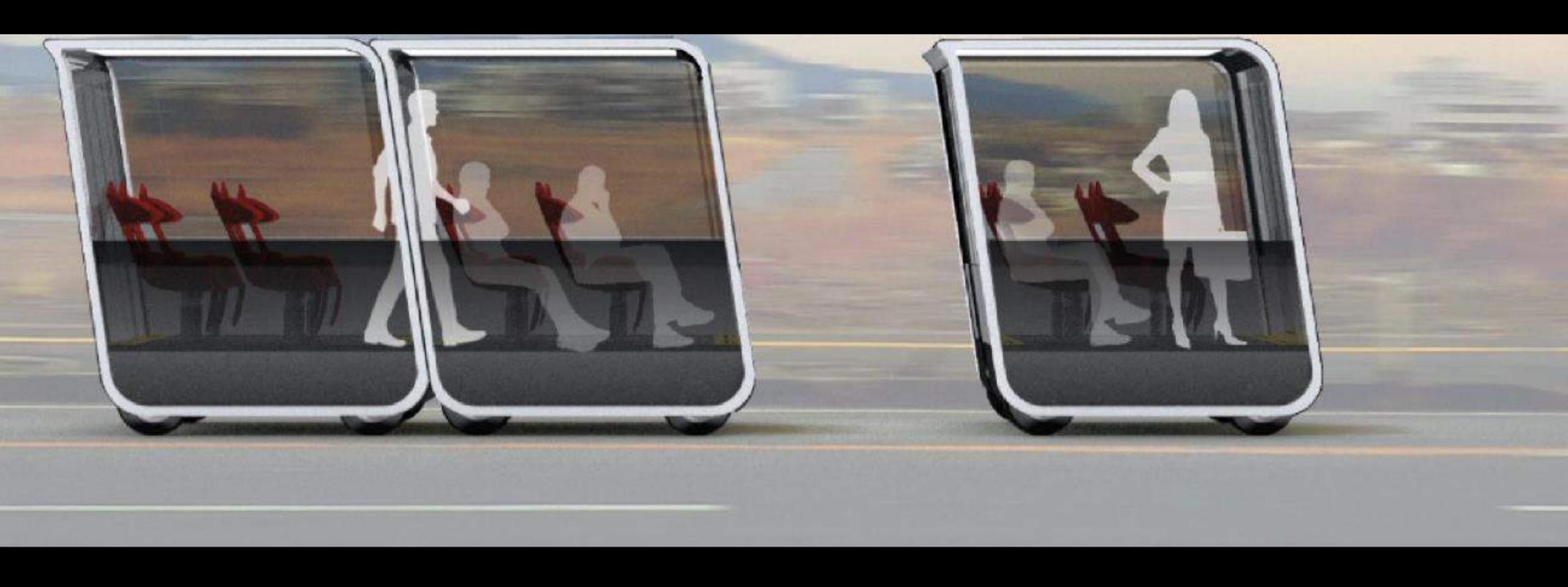


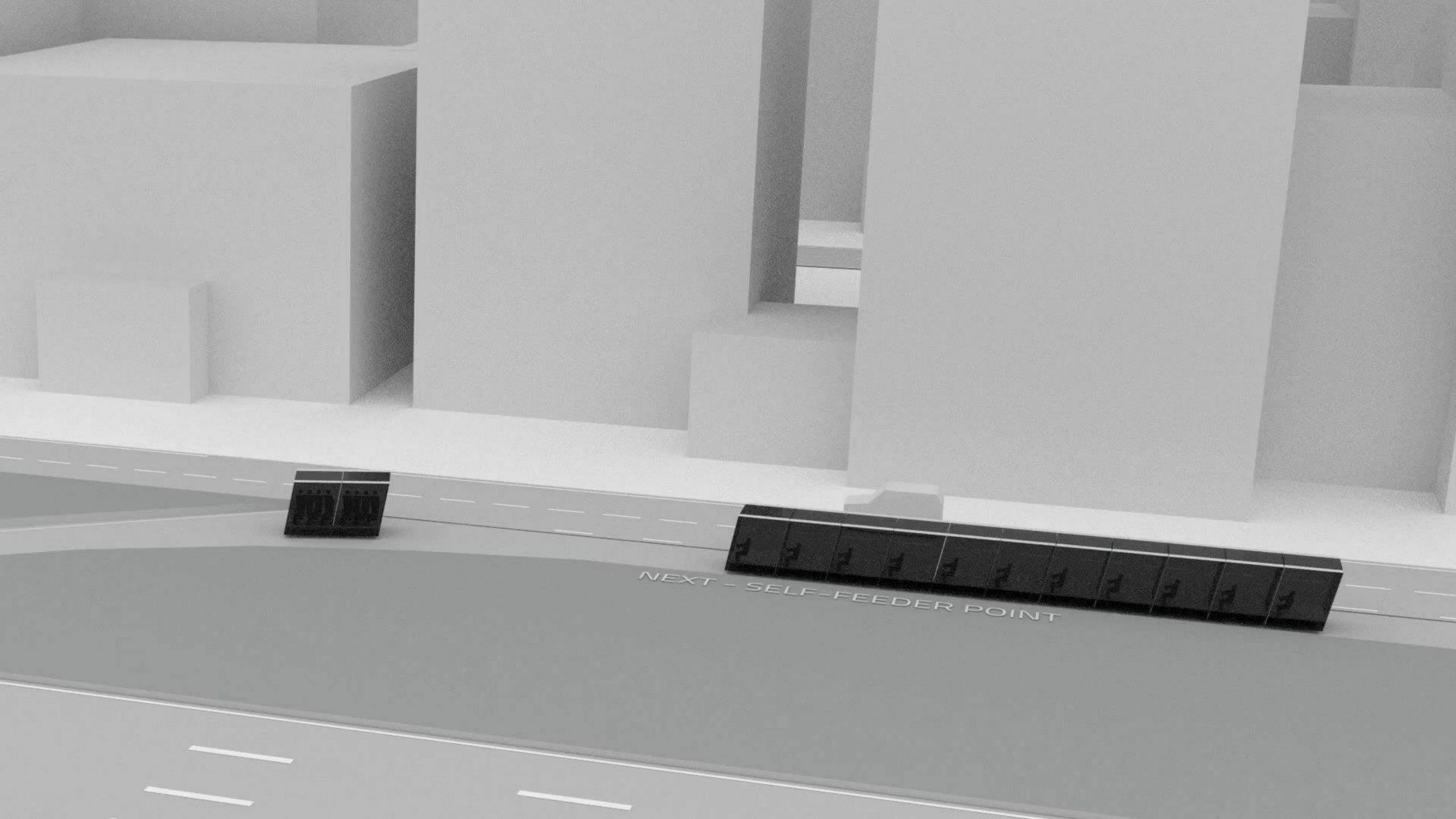
HOW TO MOVE BETWEEN CARS SAFELY?

HOW TO KNOW IN WHICH CAR TO GO?

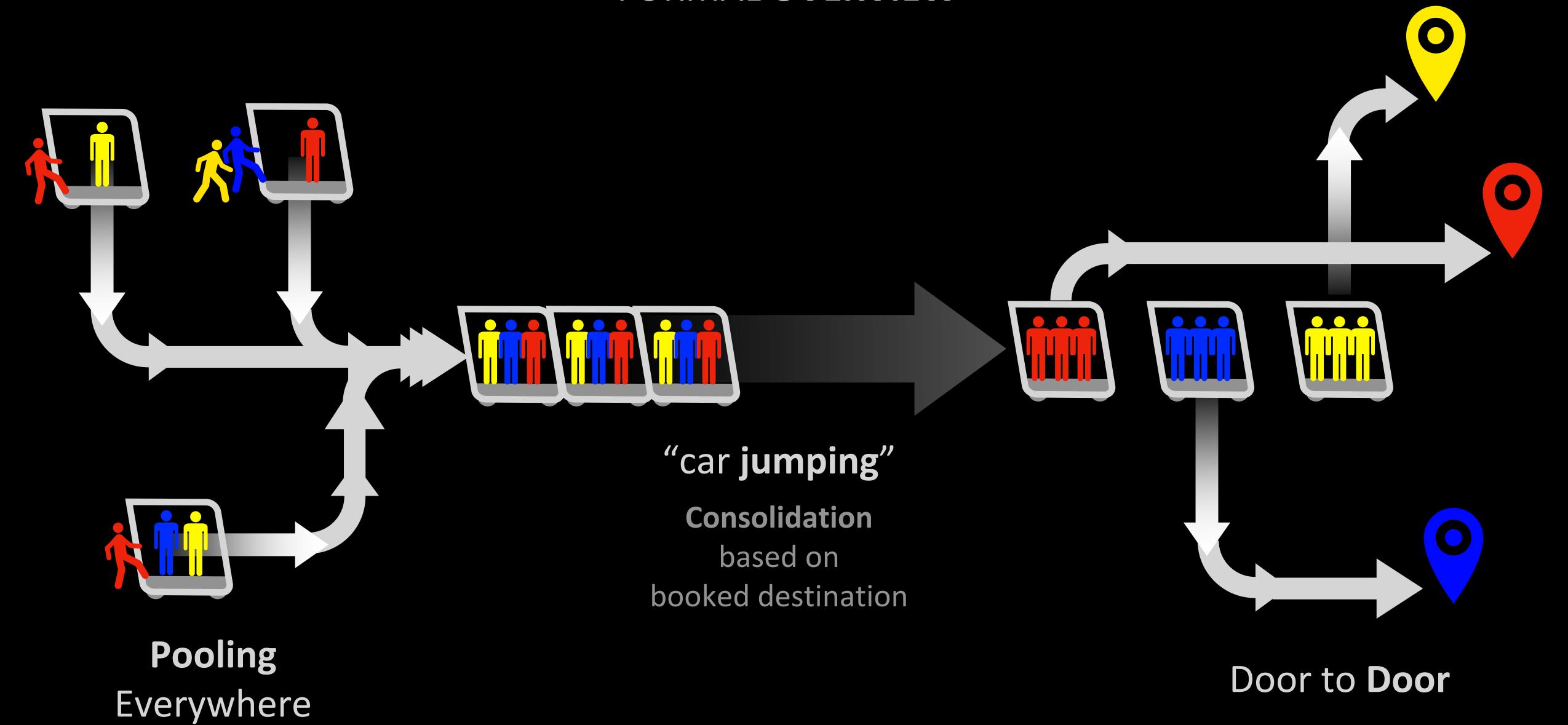
HOW TO CONVINCE 5 STRANGERS TO FIT IN A CAR?

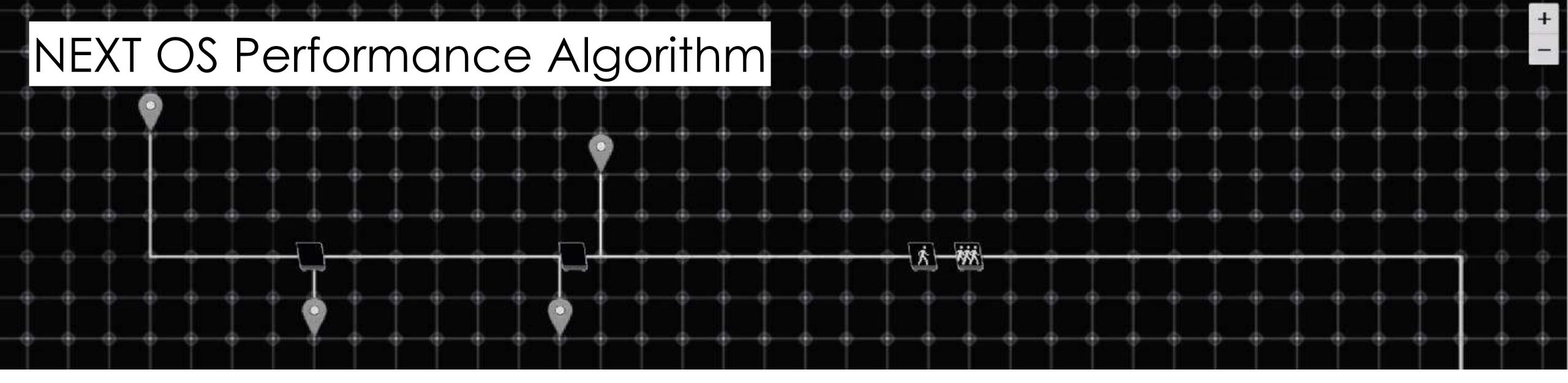
#### A NEW TYPE OF VEHICLES





#### FORMAL **OVERVIEW**

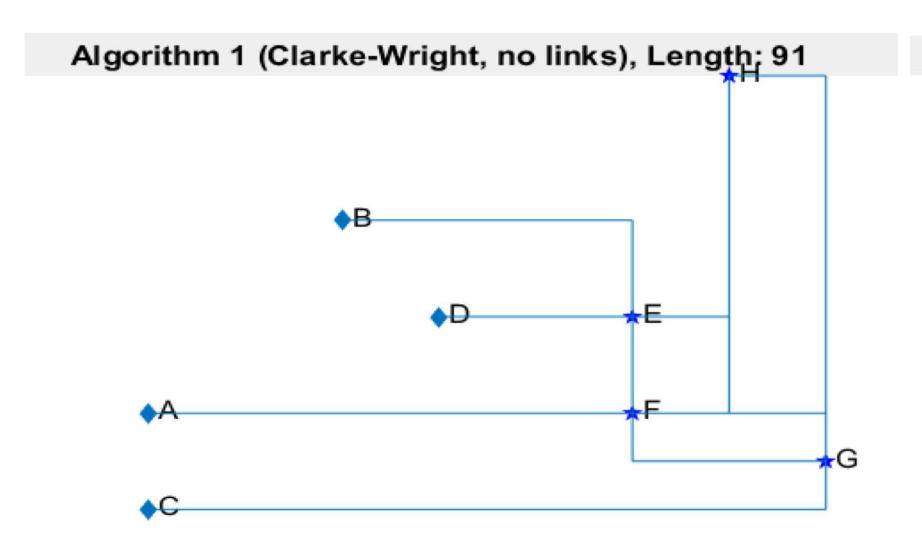


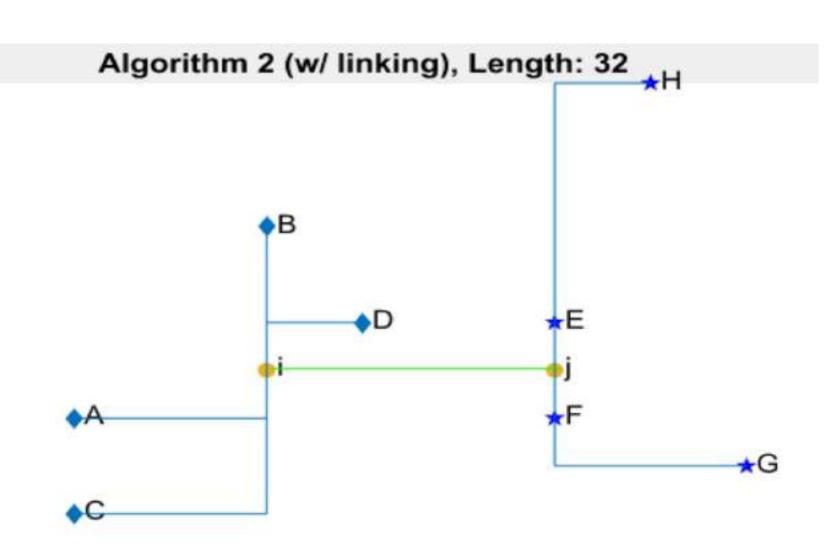


Based on our **NOS simulations** and confirmed by **NYU "en-route transfer" study NEXT system can move** between **2.5** and **2.8 times more passengers** than a traditional ride-hailing service (eg. UBER).

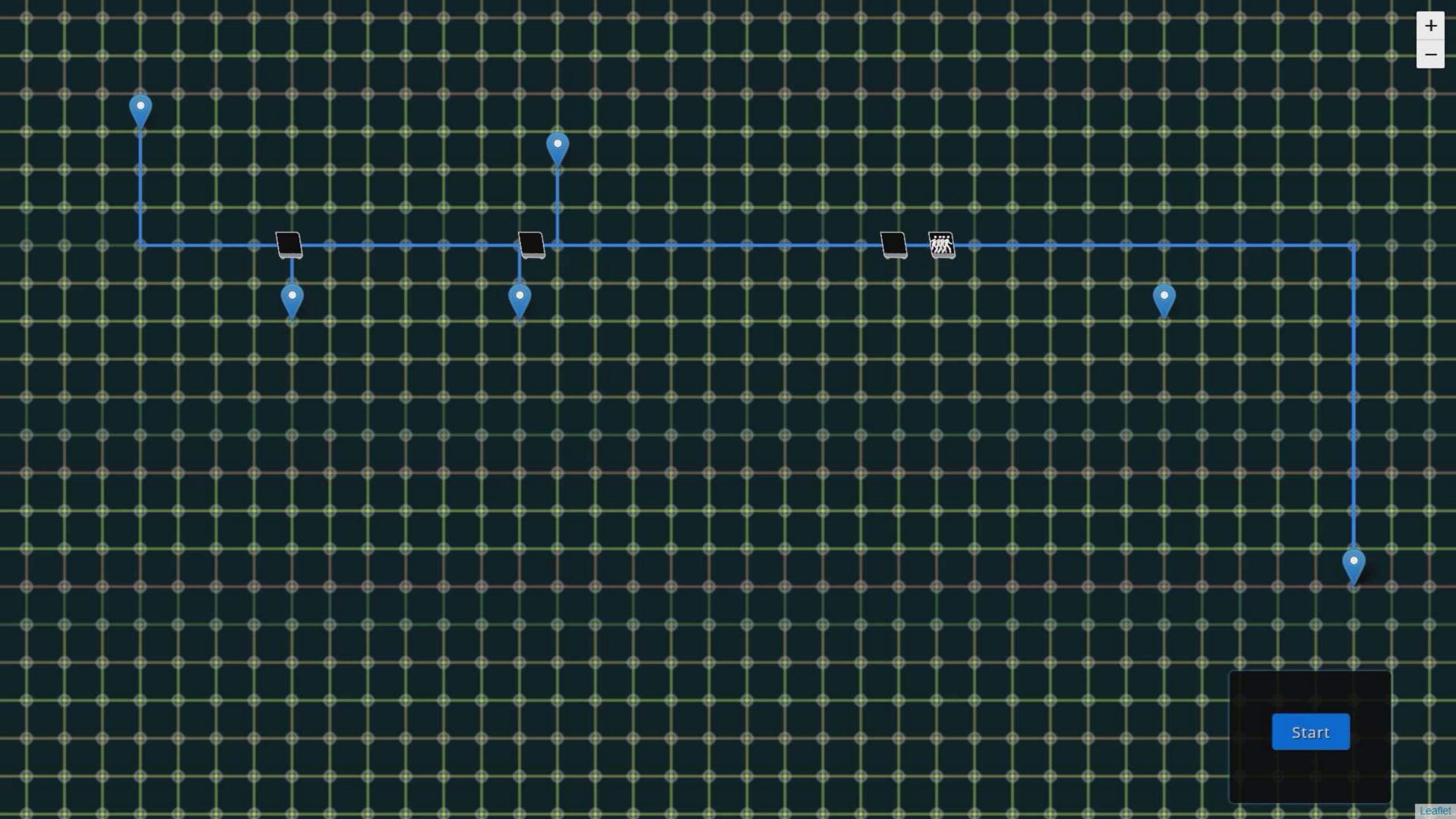
### Meaning that

NEXT profits can be 48% more than UBER even if NEXT ticket is 35% cheaper than UBER.









#### Scientific Collaboration

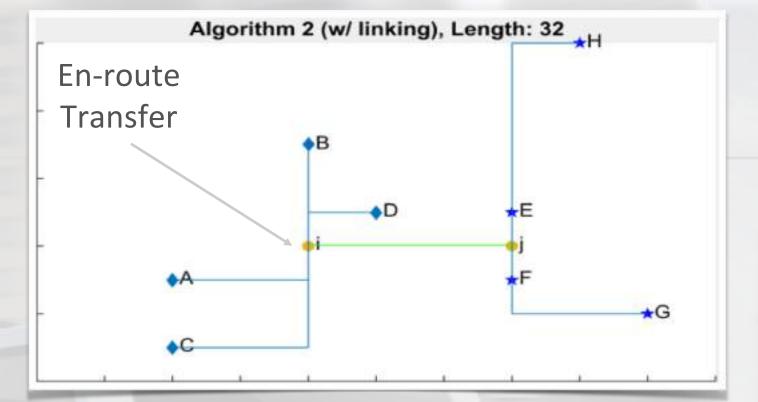
## Advantage of Last-Mile Transit Operations with En-Route Transfers

NYU paper evaluates the performance of a mobility service using modular vehicles (MAVs) with the capability of enroute passenger transfers. This new capability allows mobility services to design routing algorithms that use enroute transfers to reduce disutility to passengers or cost to the operator.

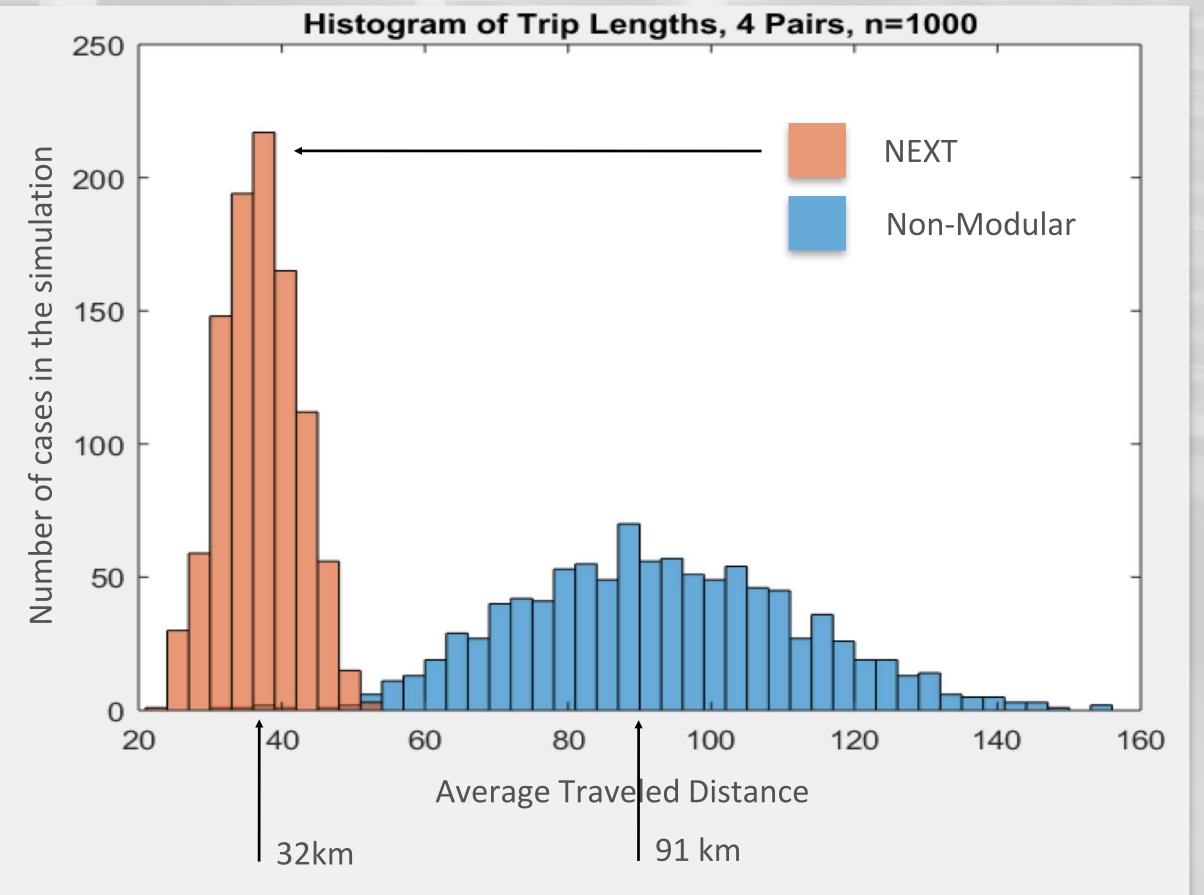
An insertion heuristic is used to assign trips to a fleet of vehicles and determine whether an en-route transfer is advantageous. The effectiveness of such an algorithm is tested

using a multi-day simulation with variable demand, where users' expected travel time, departure time and mode choice is updated after each experience.

The results of the computational experiments suggest that MAVs with en-route transfer capability could be deployed to improve service and increase profits in a mobility services market. En-route transfers were found to increase the traveler and operator welfare (profit).







NEXT fleet travels 60% less distance of a non-modular system to move the same amount of passengers

## iPhone on Wheels

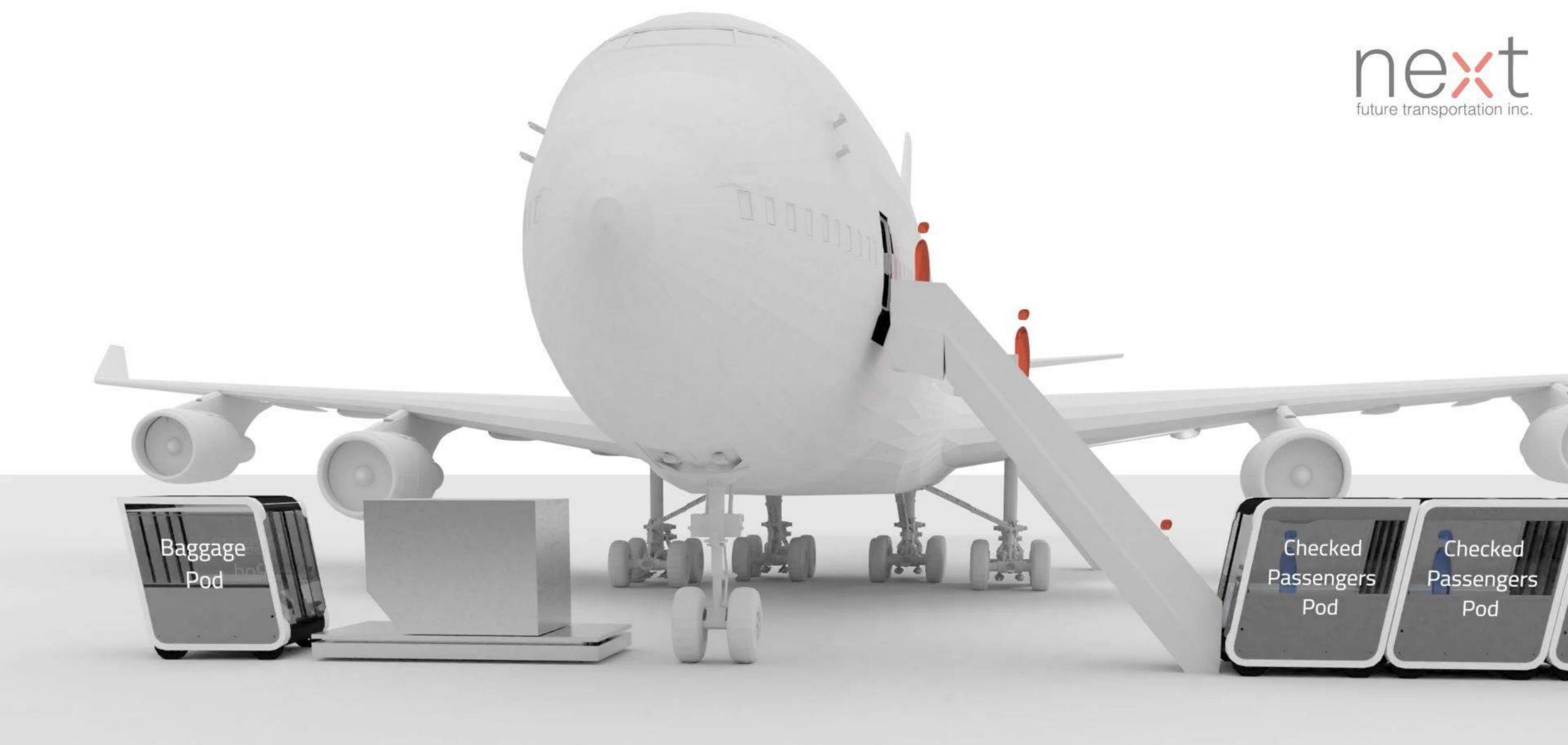
Platform of in-motion services on-demand

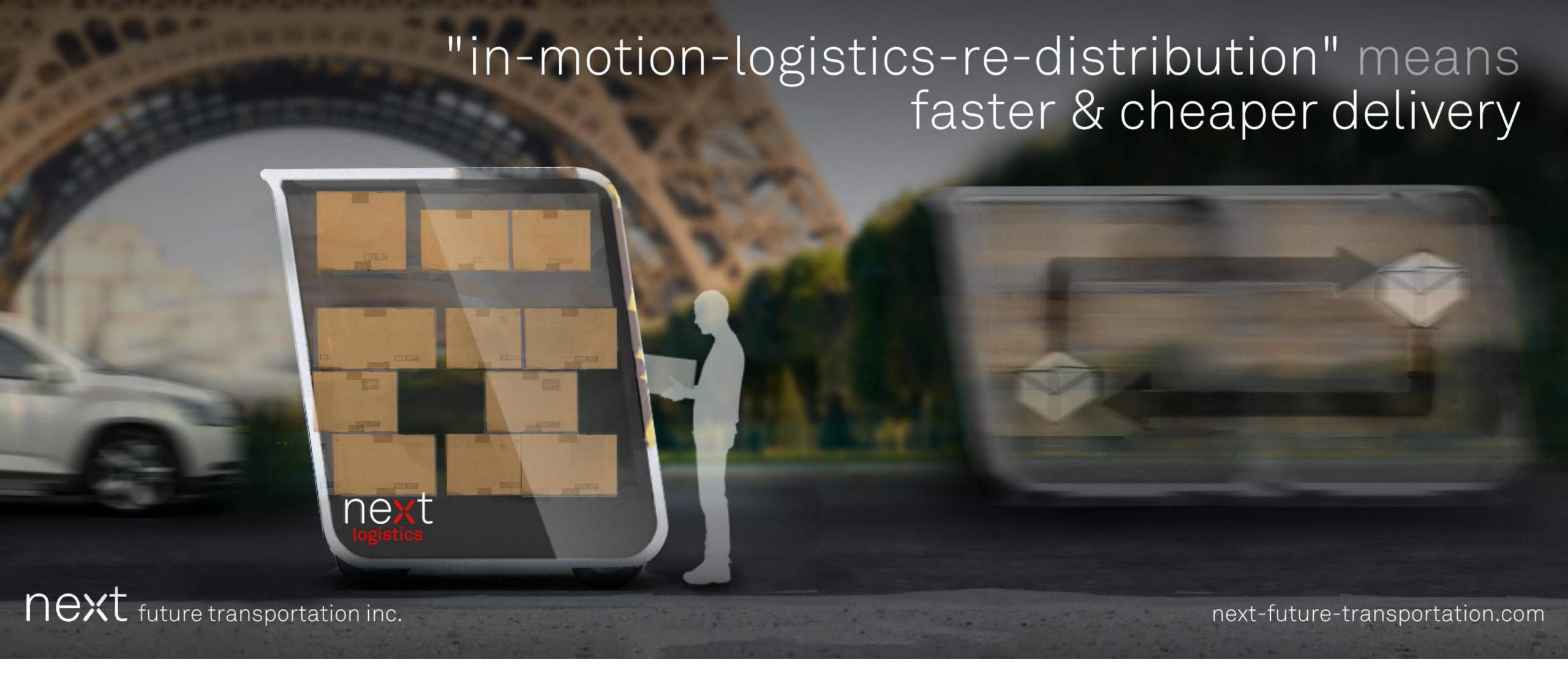


#### Zero boarding time

Taxi to Airport + Check-in + Baggage Drop + Embarking = On the go

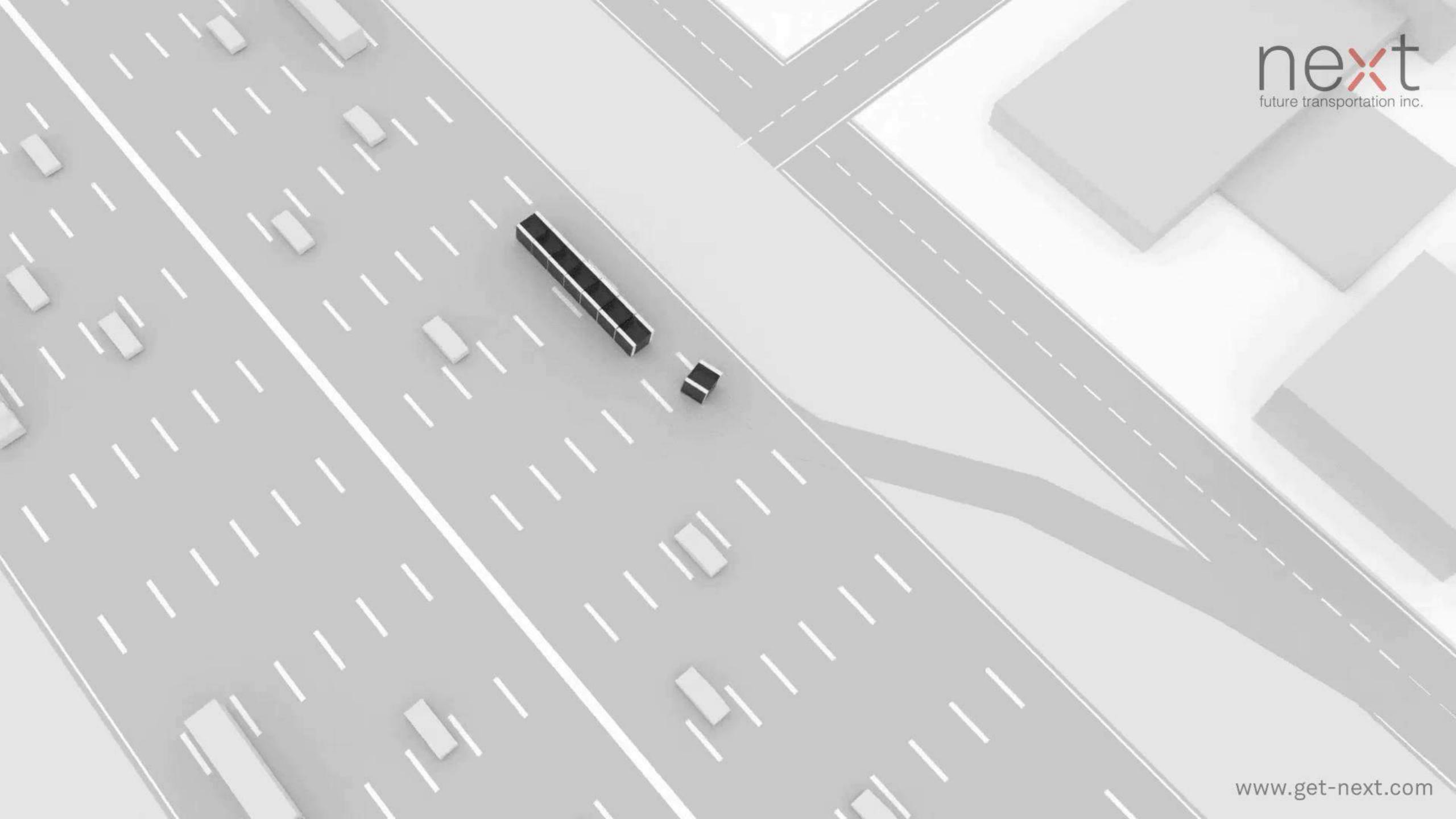






Smart delivery

Collect + Organize + Dispatch = On the go



## NEXT is NOW



