

CIRC



DUBAI WORLD CONGRESS
FOR SELF-DRIVING TRANSPORT

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Micromobility

Bridging the gap to AVs

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CIRC Who am I?



CIRC Careem

ASD
AMERICAN SCHOOL OF DUBAI
المدرسة الأمريكية بدبي



Grab

The
WALT DISNEY
Company



The Business School
for the World®



McKinsey
& Company



COLUMBIA UNIVERSITY
IN THE CITY OF NEW YORK

CIRC CIRC is a leading micromobility operator in 12 countries and 40+ cities



Austria



Norway



Belgium



Portugal



Denmark



Spain



France



Switzerland



Germany



Norway



Italy

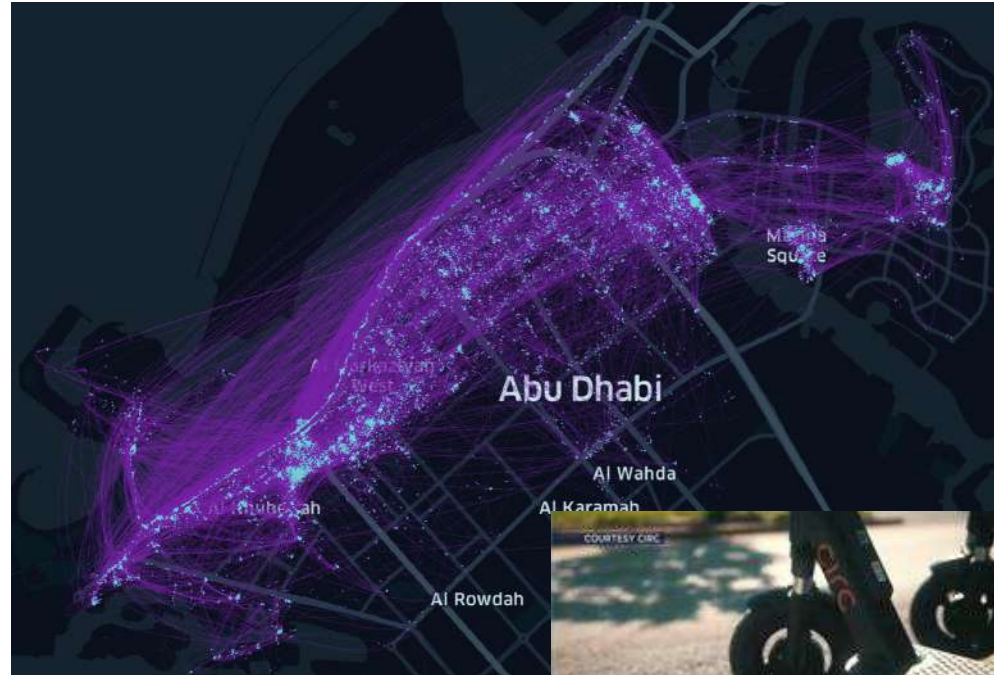


UAE

Fastest mobility company globally to complete one million rides

CIRC We are the first regulator-approved operator in the Middle East

- Purpose-built scooters for Middle East environment
- Tens of thousands of trips completed with Zero incidents
- Exceptional customer satisfaction and coverage reflecting popularity of micromobility



CIRC Micromobility is the next innovation bringing efficiency to transport networks

Traditional Options	Public Transport (Metro & Bus)	 Good for large numbers and long distance trips  Not suitable for first and last mile connectivity in Urban space
	Personal Transport (Cars & Taxi)	 Inefficient for short distances in urban spaces  Roads and parking space can't keep up with population growth
Recent Innovations	Shared Transport (Careem & Uber)	 Provides an alternative option to car ownership  Does not alleviate traffic congestion or pollution (can be expensive)
	Micromobility (Scooters & Bikes)	 Efficient, eco-friendly and mass market solution for short trips  Great complement to support the public transport system
Coming soon	Autonomous Transport	 Safer, potentially lower cost and lower congestion  Technology not ready to address all locales

space required
to transport **60** people



car

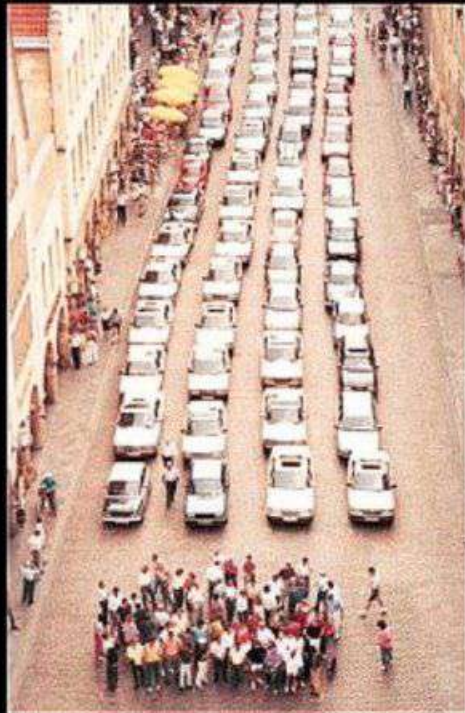


uber



autonomous car

space required
to transport **60** people



car

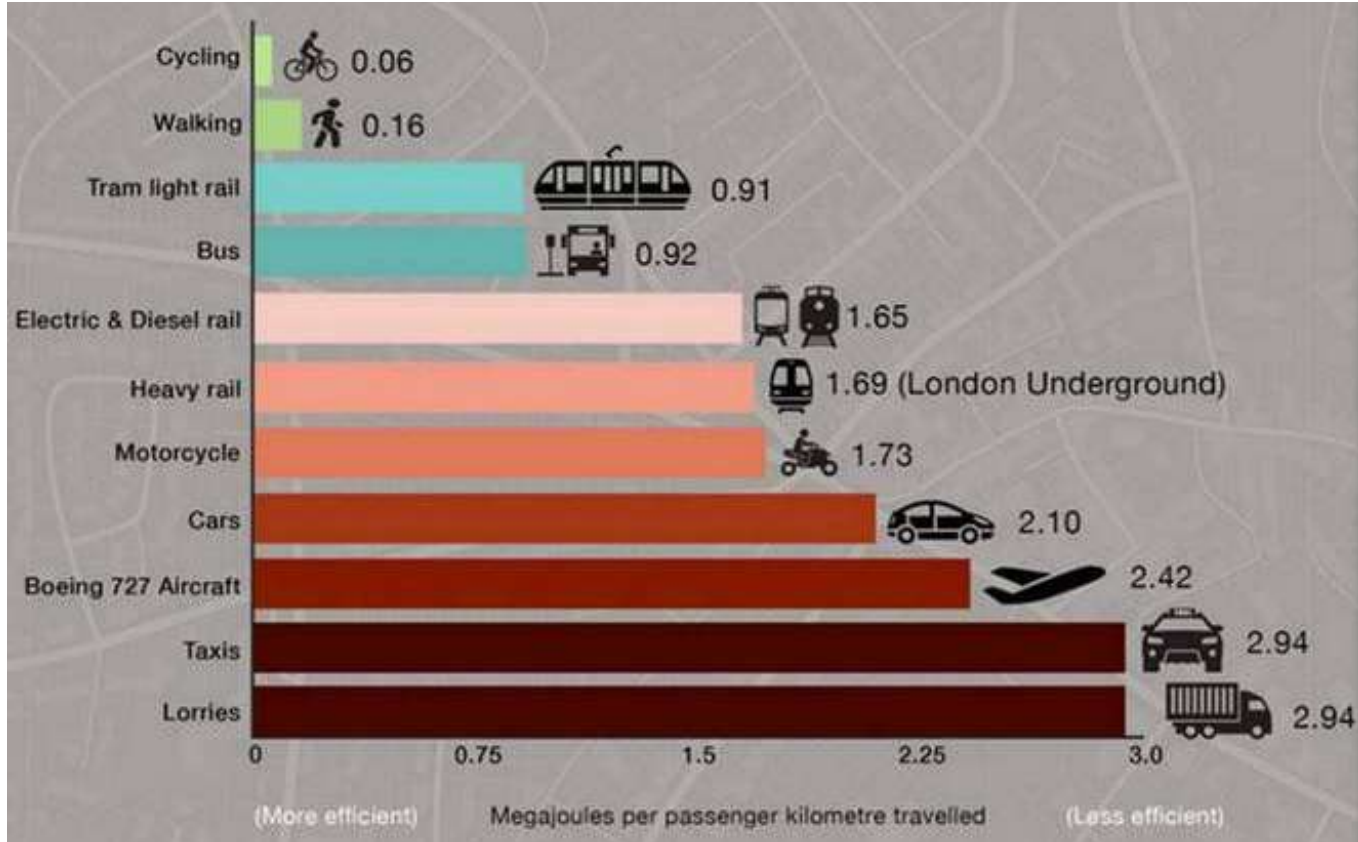


bus

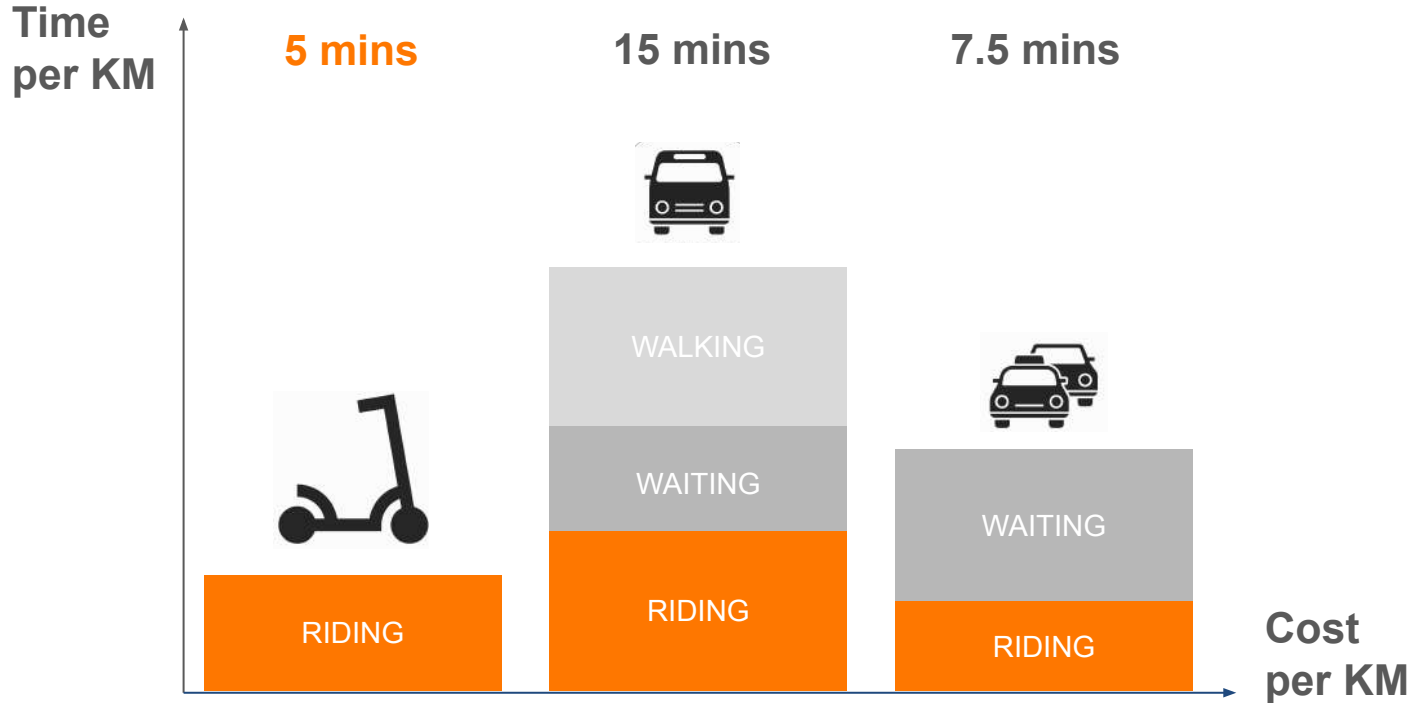


bicycle

CIRC Transport energy efficiency



CIRC Micromobility is fastest, cheapest and most eco-friendly option for short trips



30%
of trips connect to public transit

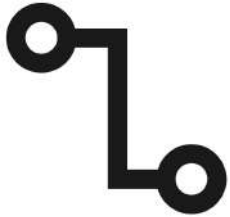
20%
of trips are in place of a car

6X
scooters drive in 1 car space

CIRC Micromobility will play an important role in enabling an AV future



Micro-location data



First mile / last mile to AV service areas



Micro-AVs

CIRC Middle East take up will be quicker than expected

Technology is ready and proven

Customized and tested in MENA environment

Addresses consumer pain points

Connects underserved communities & segments
Rapid adoption even in summer weather

New infrastructure will support it

Public transit, real estate, roads development

Enables city objectives

Sustainability, livable cities, smart cities

Questions?

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