

DUBAI WORLD CONGRESS
FOR SELF-DRIVING TRANSPORT

SEP | 2023

Dubai World Congress For Self-Driving Transport

26 – 27 September 2023

Dubai World Trade Centre

Empowering Mobility 4.0

EXHIBITOR PACKAGES

www.sdcongress.com





ABOUT THE CONGRESS

This Congress will bring together experts in the field of Self-driving technology to enhance and accelerate the adoption of Self-Driving Technology globally and contribute to the realization of the vision of His Highness Sheikh Mohammed bin Rashid al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, to make 25% of all trips in Dubai smart and driver-less by 2030.

RTA's mission is to make this vision a reality, by providing a platform to the leading thought leaders, industry experts to align policies & governance, showcase advancements in technology and collaborate on solutions for the safe and effective integration of self-driving technology into our cities. Through interactive panel discussions, keynote speeches, and workshops, the Congress will explore the latest trends and advancements in self-driving technology, including topics such as AI, cybersecurity, and infrastructure development. The event will also feature demonstrations of cutting-edge self-driving vehicles and technologies. By bringing together the brightest minds in the industry, this Congress will play a critical role in shaping the future of transportation and help create a safer, more sustainable, and more connected world.

DUBAI WORLD CONGRESS FOR SELF-DRIVING TRANSPORT

The Dubai World Congress for Self-Driving Transport is held under the patronage of **His Highness Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum, Crown Prince of Dubai and Chairman of Dubai Executive Council.**

The congress will be a global platform for self-driving transport bringing together prominent experts, specialists, policy makers, technology manufacturers, researchers and academia. They will share views and visions in innovation and technologies of self-driving transport.

The 3rd edition of the congress will take place on **26th-27th September 2023** at Dubai World Trade Centre and will consist of:

- Self-Driving Transport **Conference.**
- Self-Driving Transport **Exhibition.**
- Dubai World Challenge for Self-Driving Transport Participations **Showcase.**
- Challenge Winners Awarding **Ceremony.**

As the premier regional event, the Dubai World Congress For Self-Driving Transport will attract over 500 international speaker attendees to share their expertise and knowledge and discuss the latest innovations in technology for self-driving transport. Self-driving transport pioneers will help establish Dubai as a global leader in self-driving transport by driving the development of international standards in future transport.

This edition of the Congress has the theme “Mobility 4.0” and will focus on the 4 key pillars driving future mobility:



TRIALS & TESTING:
VIRTUAL & ON-ROAD



CONSUMER EXPERIENCE
& ACCEPTANCE



AI & INFRASTRUCTURE
TECHNOLOGY



GLOBAL REGULATORY
FRAMEWORK - ETHICS,
POLICY & PRACTICE

DUBAI WORLD CHALLENGE FOR SELF-DRIVING TRANSPORT 2022-2023

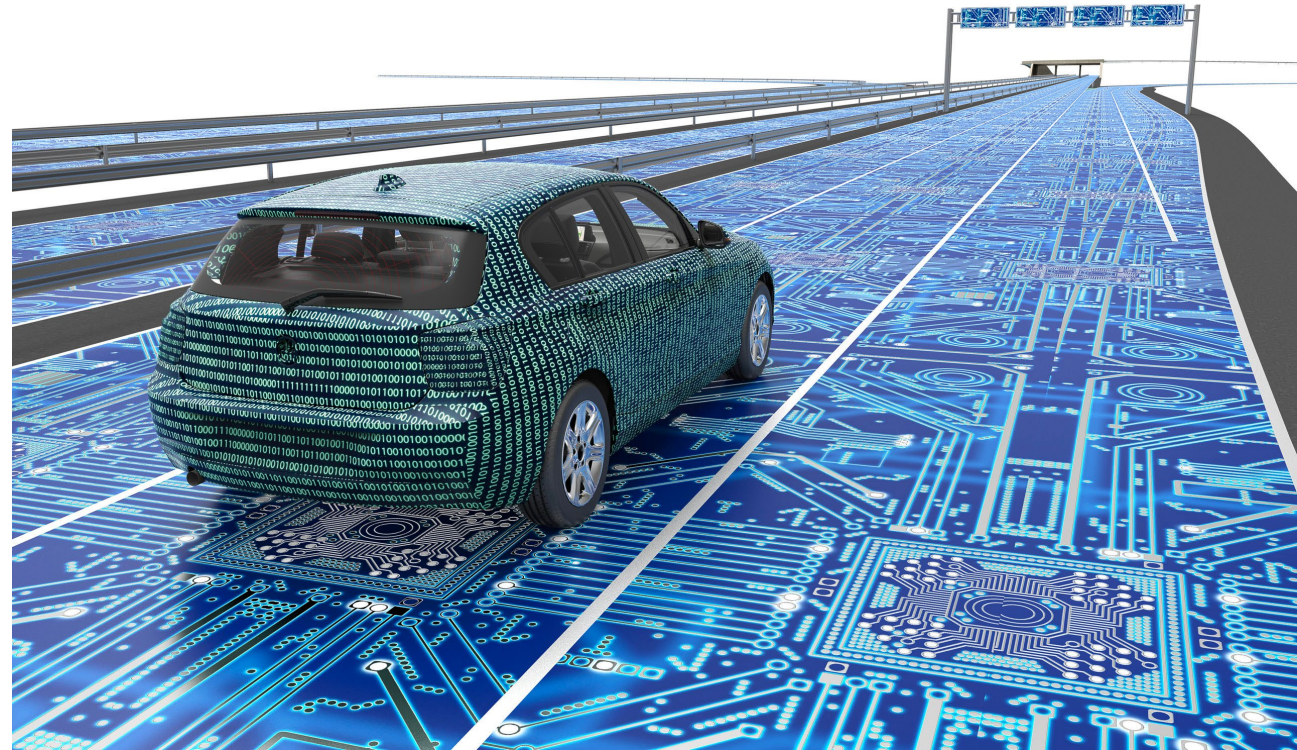
With the success of the 1st and 2nd editions of the Challenge, Dubai continues to build on the legacy by hosting the 3rd edition in 2023, with the focus on “Self-Driving Buses”

WHO WILL ATTEND?

Stakeholders from across the self-driving car development value chain

Government officials, consultants, project managers, business analysts, emergency/crisis management and academia from the sectors below:

- Policymaking and regulatory organizations, especially in transportation domain
- Technology and service provider firms
- Equipment and manufacturing companies
- Self-driving operating companies
- Industry consultants
- Research and development organizations
- Universities & technical institutes



2019 event overview



2000+

Conference and exhibition attendees



50+

International speakers



30+

Expert sessions



60+

Exhibitors

EXHIBITION OPPORTUNITIES

STANDARD EXHIBITION BOOTH

S.NO	CATEGORY	MIN. SQM.	RATE / PER SQM
1	STANDARD BOOTH	9.00	15,000.00

Standard Booth stand includes the following:



Carpet



Shell Scheme Structure



Name and Booth No.
on white fascia board



1X
Spot Lights



1X
White Round Table



2X
White Chair



1 X
13-amps Power Socket
[UK plug type]



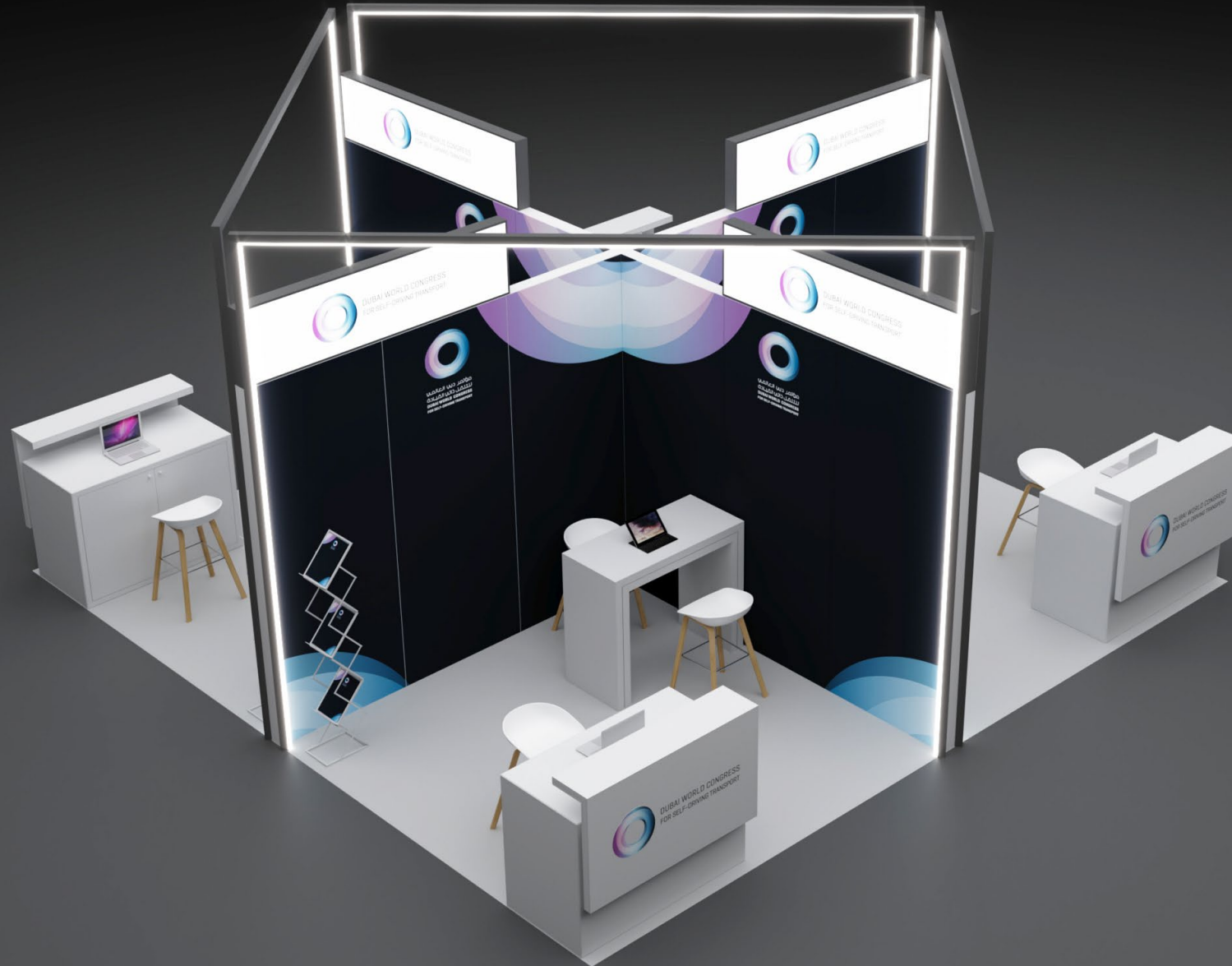
1X
Waste Bin

General Rules:

- Two (2) exhibitor badges for every 9sqm space/booth booked.
- The bookings will be considered on first come - first served basis
- Sponsors and Exhibitors will have to pay the mandatory insurance fees which covers the Third-Party Public Liability Insurance for exhibitors. The insurance costs would vary upon various stand sizes.
- Companies booking above 18 sqm can book additional space for vehicle display at AED 800 per sqm

STANDARD BOOTH

Subject to approval of Booth Design



STARTUP OPPORTUNITIES

STARTUP BOOTH

S.NO	CATEGORY	MIN. SQM.	RATE / PER SQM
1	STARTUP BOOTH	6.00	8,000.00

Startup Booth stand includes the following:



Logo



42" LED Screen

[additional cost upon request]



**Laptop/
Product Shelf**



High Chair

[additional cost upon request]

General Rules:

- Two [2] exhibitor badges for every 6sqm space/booth booked.
- The bookings will be considered on first come - first served basis
- Sponsors and Exhibitors will have to pay the mandatory insurance fees which covers the Third-Party Public Liability Insurance for exhibitors. The insurance costs would vary upon various stand sizes.

STARTUP



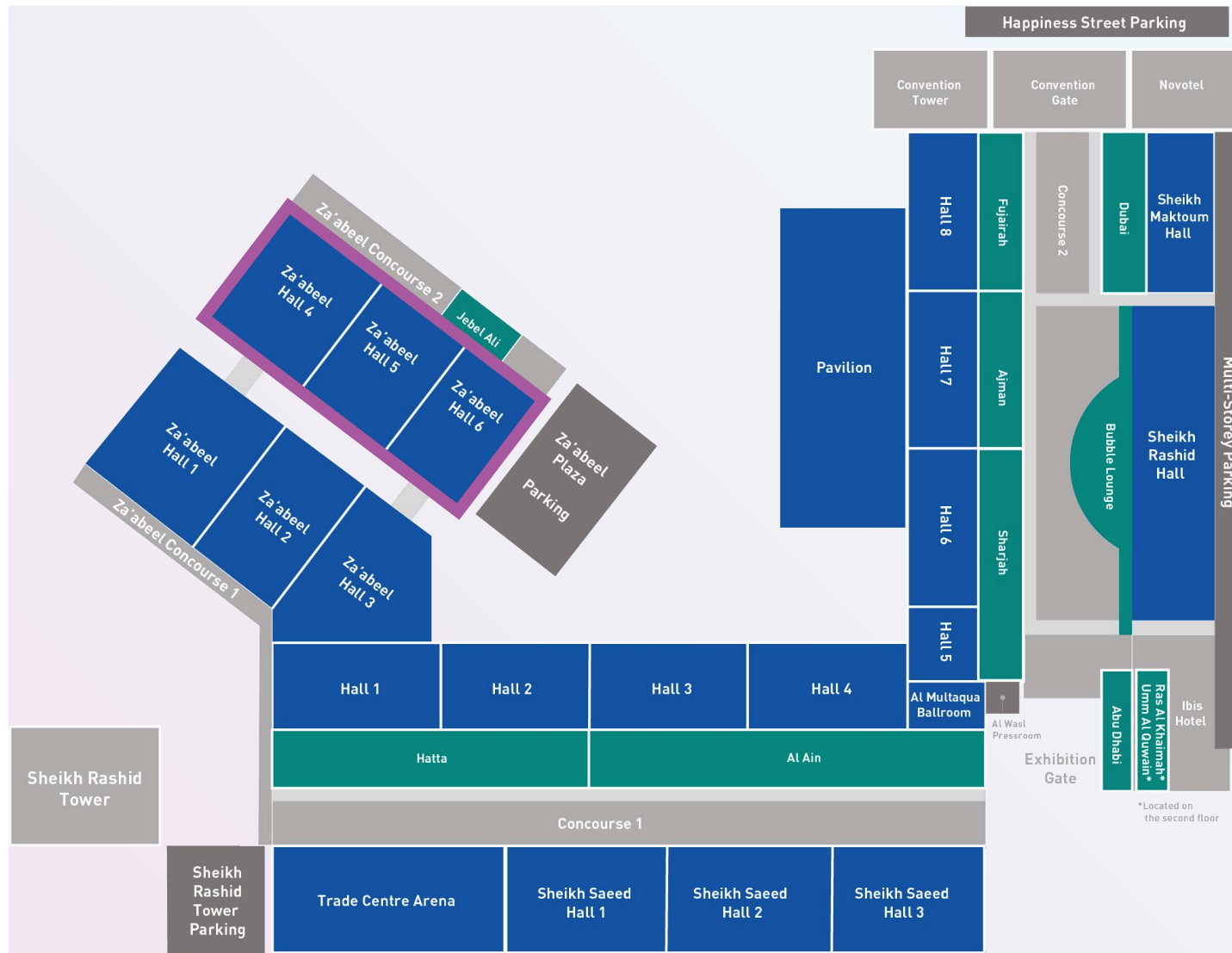
INSURANCE PRICING

The insurance pricing are as follows:

9sqm to 35sqm	36sqm to 100sqm	101sqm & above
400 AED	600 AED	800 AED

- All invoices are in the local currency [AED]
- The values mentioned are subject to 5% VAT and any foreign exchange fees applicable.
- Insurance prices are applicable on all exhibitor categories

CONGRESS VENUE



Congress Meeting Venue

Za'abeel Hall 4 – 6,
Dubai World Trade Centre,
Dubai, UAE

Congress timings

09:00 – 17:30

Exhibition timings

10:00 – 17:00

EXHIBITOR CONFIRMATION FORM

COMPANY INFORMATION

Company Name: _____

Company Activity: _____

Address: _____

P.O.Box: _____ City/Emirate: _____

Telephone: _____

CONTACT PERSON DETAILS

Contact Person Name: _____

Title: _____

Phone: _____

Email Address: _____

Mobile: _____

EXHIBITION PACKAGES

S.NO	CATEGORY	MIN. SQM.	RATE / PER SQM	
1	STANDARD BOOTH	9.00	15,000.00	<input type="checkbox"/>
2	STARTUP BOOTH	6.00	8,000.00	<input type="checkbox"/>

INSURANCE FEES

9SQM TO 35SQM	36SQM TO 100SQM	101SQM & ABOVE
400 AED <input type="checkbox"/>	600 AED <input type="checkbox"/>	800 AED <input type="checkbox"/>

EXHIBIT SPACE AND SERVICES COST

SUMMARY COSTS	
Exhibition package	AED
Insurance Fee	AED
Total Ordered	AED
VAT 5 %	AED
TOTAL AMOUNT	AED

Contract and Payment Policy:

- The Exhibitor Confirmation Form should be signed by a company-authorized signatory.
- Once the form is signed, 20% of the package value must be paid to guarantee the initial booking.
- Exhibitors must pay the remaining Exhibition amount within two months from signing, full payment must be received two months prior to the date of the Congress, 26th September 2023.
- Any Company signing up after the month of August must do 100% payment receipt of invoice.
- The full contract value is due, payable, and non-refundable in case of cancellation.
- The bookings will be considered on first come - first served basis
- Exhibitors will have to pay the mandatory insurance fees which covers the Third-Party Public Liability Insurance for exhibitors.
- The insurance costs would vary upon various stand sizes.

Acceptance of Terms and Conditions:

By signing this contract, the Exhibitor agrees to abide by the terms and conditions that accompany this contract

Name: _____

Signature: _____

Position: _____

Company Stamp

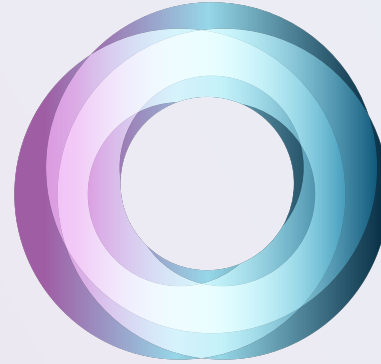
Date: _____

ADMISSION AND REGISTRATION

DELEGATES	EARLY BIRD PRICING [EXPIRES MAY 25, 2023]	REGULAR PRICING [EXPIRES SEPTEMBER 24, 2023]	ON-SITE PRICING [FROM SEPTEMBER 26-27, 2023]
- Full Congress Agenda			
- Parallel Sessions			
- Vehicle Demo Zone	1,000.00 AED	1,250.00 AED	1,500.00 AED
- Challenge Zone			
- Free to Attend Sessions			

ACADEMICS			
- Full Congress Agenda			
- Parallel Sessions			
- Vehicle Demo Zone	625.00 AED	625.00 AED	625.00 AED
- Challenge Zone			
- Free to Attend Sessions			

- Pricing excludes 5% VAT, which will be charged where applicable.
All Self Driving Congress 2023 Delegates and Academics must register and receive a badge prior to entry of Halls.
To register, please visit the website: <https://sdcongress.com/register-your-interest/>



مؤتمر دبي العالمي
للتنقل ذاتي القيادة
**DUBAI WORLD CONGRESS
FOR SELF-DRIVING TRANSPORT**

سبتمبر | 2023 | SEP

For any further queries or assistance on Exhibition and Startup opportunities, you may contact:

Solomon Jacob | Tel: 04-306 4303 | Email: Solomon.Jacob@dwtc.com

Meera Obaidalla | Tel: 04-308 4190 | Email: Meera.Obaidalla@dwtc.com

For more information visit: www.sdcongress.com